www.MakeAsite.Biz presents:

Create Your Own Website In 30 Minutes And Succeed In Google

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Introduction

Dear Friend,

I know how frustrating it is when you have no idea about creating a website but need one.When you search for information on the web you will probably find many junk softwares,useless informations,useless e-books or people trying to sell you something.

When you hire a web designer to create a website for you you have to pay a lot!Also i have seen very so called Beginner's Guide which were far away what they promise.Knowing these things exactly i created this e-book for you.

I want you know that there are many e-books or training videos on the web being sold between 45-95 $$$ which have the same content with this e-book.I am not in favour of teaching everything for money.That's why i publish this e-book as a free one.What you will find out in this e-book is creating your own websites with wordpress in easy 3 steps.It's also called Blog-site.

Welcome To New Generation Of Websites : Blog-Site

What is a Blog-site?

A Blog-site is a website with your own domain with extensions like .com,.net,.org,.biz etc. And also a Blog which has the power of seo-friendly,easy to use,elegant and quality features of blogs.Web is changing every day and for me it's one of the best improvements on the web combining Blogs and Websites.

The system i will be telling you in this e-book is used by 22 Million People and increasing every single day!

The system combining Blogs and Websites is Wordpress. Wordpress?Isn't it a program for creating blogs?Yes it is!But what you dont know is,Wordpress,thanks to its second service,allows you to create great looking websites fast and easy.

You will find following informations in this e-book:

1. How to create great looking websites quick and easy.
2. Step by step and easy to follow instructions with images and videos.
3. All you need to create your own website.
4. From Beginning to the End.When you finish reading you will have a full running and published website on the web.
5. You will find out secrets how to attract many visitors to your website.(Search Engine Optimization Tips)
6. Free tools and plugins to get quality traffic.

7. Tips on get listed on first page of Google and other Search Engines.
8. You will find out the ways to make money with your website or create a website to make money!

As you can see this e-book is not just for creating a website.I describe this e-book as a guide from beginning to the end to create a website,get free traffic from search engines and make money with your website.

What is the point of having a website if nobody visits it?Or what will you do with your website if you don't make money with it?So thinking all that, i made this e-book in three parts and explained everything step by step for you.

Today is the best day to create your own website!

To Your Success
John Walker

Let's Start With Basics-More About Wordpress

Before we go any further i want to tell you basics of the wordpress system.If you know what you will be using to create your website,it will be easier to follow my instructions.

Building a website with wordpress:What is wordpress?

Wordpress is an open source content management system,also they describe themselves as a state of the art publishing platform with a focus on asthetics,web standarts and usability.The best part of it is both free and priceless at the same time.

Why should we use Wordpress?

You know in order to build a website you need to be a web designer or have some knowledge about coding(asp,php,html).But wordpress makes it much more easier,because it offers you thousands of perfect pre-designed templates.All you have to do is using these both elegant and high-quality templates then creating your own content in the wp-panel that wordpress provides you.(More about that later)

What makes Wordpress so special?

Actually there are lots of open source web design services.But Wordpress is the best among the others.Because;

- It is free to use.
- It is both elegant and high-quality.
- You can make any changes you want.
- There are thousands of perfect wordpress templates/themes and increasing every day.
- Lots of Plugins (more on that later) that makes your website more functional.
- It is very easy to create and administer.

In which categories are we able to Create a website?

In which category would you like to create a website?Just imagine,you can create as many websites as you want and in whicever category you want.Just some examples; Affiliate,business,commercial,education,weight loss,fashion-beauty,automobiles,pets,real estate,e-commerce,sports,Technology and much more.These are just examples i could

remember writing this e-book.You can visit my website if you want to see a live example www.makeasite.biz . I created this website in 15 minutes with wordpress☺

Did you know that most of webmasters and web designers use Wordpress,too?

I can bet with you that every one website out of three on the internet is made with wordpress.I am a web designer and i create most of my websites with wordpress,too.
Why?Because designing,coding a website takes days even monts for me.But with wordpress it's a thirty minutes work..So why would i choose to design my websites for days even months?

So friend if i were you,i would definetely choose wordpress to create my website,if you have no knowledge about web design and coding.(Actually you may want to use wordpress even if you are a web designer,because it's very very quality and easy to create as i said before.)

Are You Ready to Create Your Website right now?

I am sure you are☺Just follow my step by step instructions and create your website today!

Part 1 : Creating Your Own Website Step By Step

STEP 1:Choosing a domain name and hosting for your website.

To start creating your website you need 2 things: A domain(your site's name) and Hosting(where your site's files get hosted)

Domain name: i do not want to use hard to understand terms for that.Simply your website has to have a name like www.yourdomainname.com or www.google.com or www.facebook.com are domain names too.All you have to do is choosing a domain name that not registered before and register it with an hosting.So this domain name(your site's name) can be used only by you.

Hosting: Some Companies offering web hosting have non-closed super computers to make your website 7/24 online and available to reach.By this way even if you close your computer your website will still be available to be visited.

Domain and hosting are required parts of a website and without these two a website can not be created.So in order to create your first website you need a domain and hosting.Below we will be discussing from where and how you can register a domain and get it hosted.

Getting domain name and web hosting:

First off all,it is not really very important where you register your desired domain,also there are companies offering both web hosting and domain registration(and some of them provides you with free domain name if you get web hosting service by them,more on that later).But web hosting is an essential part of a website.Because if you don't choose a reliable,quality web hosting ,as a web designer i can tell you that your website's future will not be so good.So be careful about the hosting company you will work with.

How to choose a reliable and qualified web hosting:

Option 1:

If you have friends running a website,you can ask them which hosting company they are working with and of course if they are happy with them and advise you,too.But the thing is whichever hosting company you work with,it must be offering you **Linux Hosting** and **Fantastico**.Also a **Cpanel** would be great.Fantastico is for one click install and in order to install Wordpress you need Linux hosting.Cpanel is for the easy usage of your hosting control panel.

Option 2:

You can search on the web for reliable and quality web hosting companies,find a few hosting company,make a list and compare them by also taking your budget into account.

But if you ask me if i have a recommended web hosting for you,i certainly have.While i was writing this e-book,i thought readers of this e-book can need a hosting recommandation from me,because of that i paid particular attention to this hosting part.I searched on the internet for days to find a reliable,cheap but have great service,also offering the services i mentioned above(Linux hosting,fantastico,cpanel etc.)

While i was searching on the internet,actually i found a web hosting company,which was better than my expectations.I wish i had done this for myself,too☺Anyway,the web hosting i found and strongly advise is Justhost,you will have these advantages below if you sign up with them.

1. **Justhost offers a free Domain name for life!That's great,you don't have to pay for your site's name!Just for hosting.And normally a domain name costs between 15-20 $/year.You can get your domain here both free and for life.**
2. You can host **unlimited domains** not paying any fees more.
3. It offers both **Linux hosting and Fantastico**.Linux hosting is required for instaling wordpress,and Fantastico for one click install(Yes,you will install it by one click)
4. Excellent Customer Support.
5. Free set up,some other companies charge you for set up,Justhost does not.
6. Justhost is in top three among the best hosting companies and they have won many awards.
7. **They offer 250 $ free ads credits.**You can advertise your website with these ads credits free which could be very beneficial for your online success.

8. You must be wondering about the price,actually their price is nearly the same as other big hosting companies,BUT i found a coupon code during my searches, which enables a discount of % 50.And this makes the price very very cheap

The Coupon code is : 50OFF i will show you how to use it in advance.

Let's get hosting and domain name from Justhost.

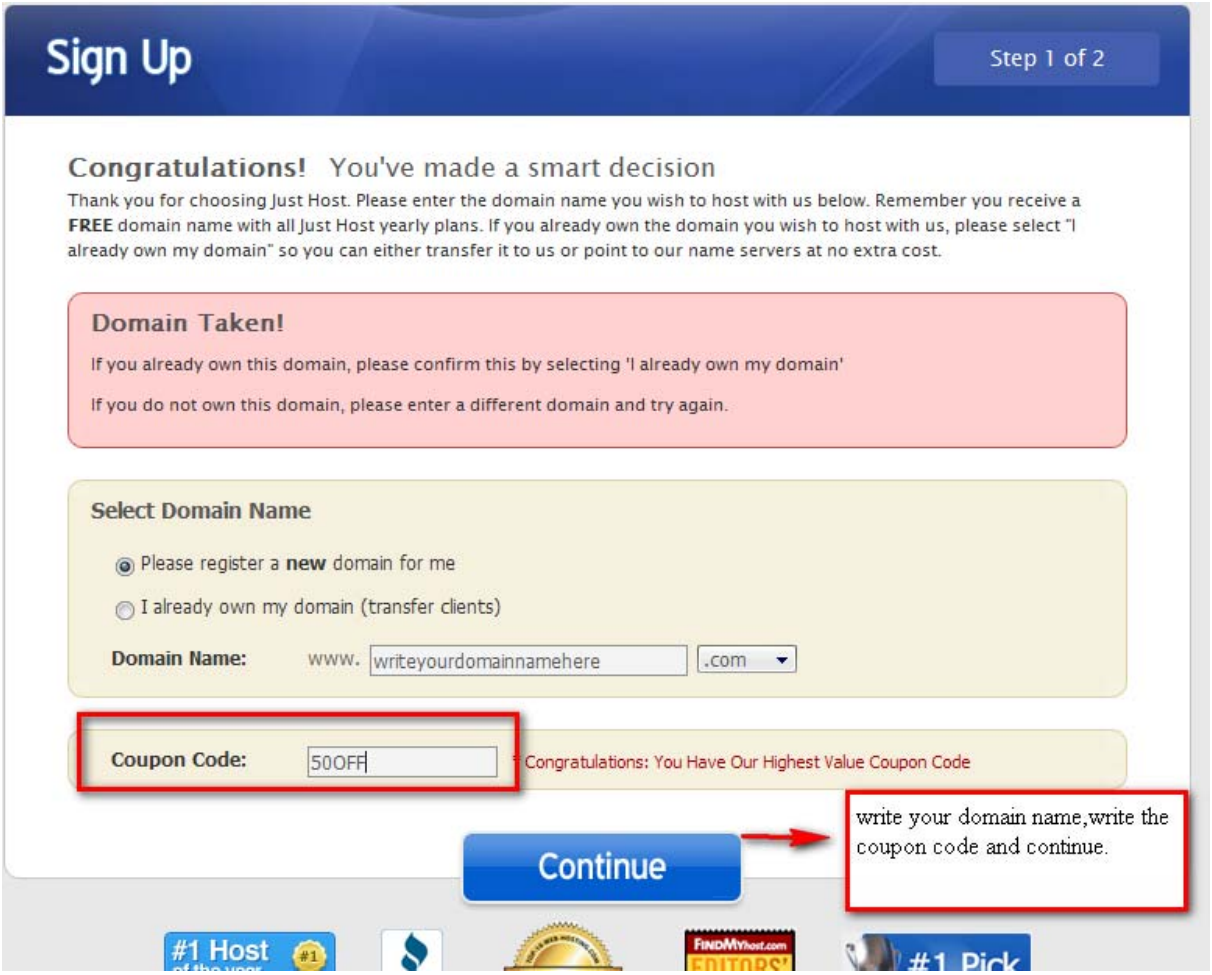
If you have no other hosting companies in your mind,then i strongly advise you signing up with Justhost.I will be telling you step by step how to get a hosting and domain from them,first click here to go to Justhost home page.You will see a page like below;

After that you will be choosing your free domain,**but choosing a domain is one of the most important steps**,you should pay particular attention to the tips below if you want to be successfull on the web(i am sure you do)

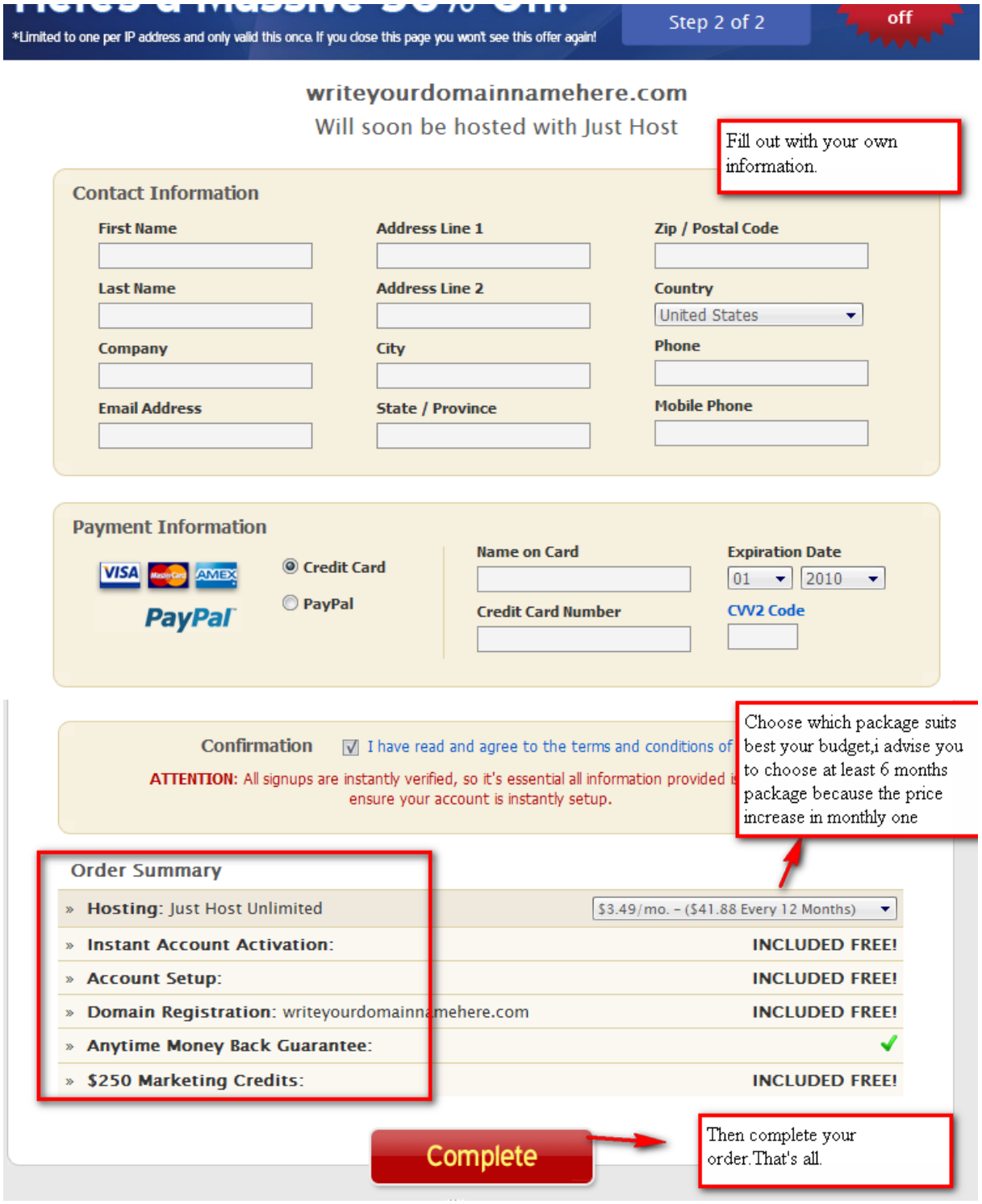
- Choose your domain related to your niche for a beter ranking in search engines.For example if you are creating a website related to fishing,try to contain this word ''fishing'' in your domain.Just look at my domain name: It's www.makeasite.biz you got the point?Please note that,a perfect domain name on your mind could be registered before you do.So try as long as you find a suitable domain name for your website.It needs to accurately describe the kind of website you will be running in a memorable way.
- Your domain should be memorable and as easy as to remember.
- Try to avoid hypens and numbers in your domain name as much as possible.

So if you have decided which domain should be yours, write it into the box and try until you find a suitable one.

This step is both for choosing your domain name and where you use the coupon code i mentioned above,**clear the coupon code loaded automatically and write 50OFF**.By this way you will be paying % 50 less.Look at the Picture below;



Here is the next step;



You have created your domain and get hosted it.You will get an e-mail from them which tells you your all details(username,password etc.)**<u>Open it and save it.Don't lose it,because many people do!</u>**

Please note that there is a process of verifying your account.That means,you will have to wait until your account get verified.Though it does not take so much time.And as far as i know Justhost activates your account instantly,but if not give them maximum 24 Hours.

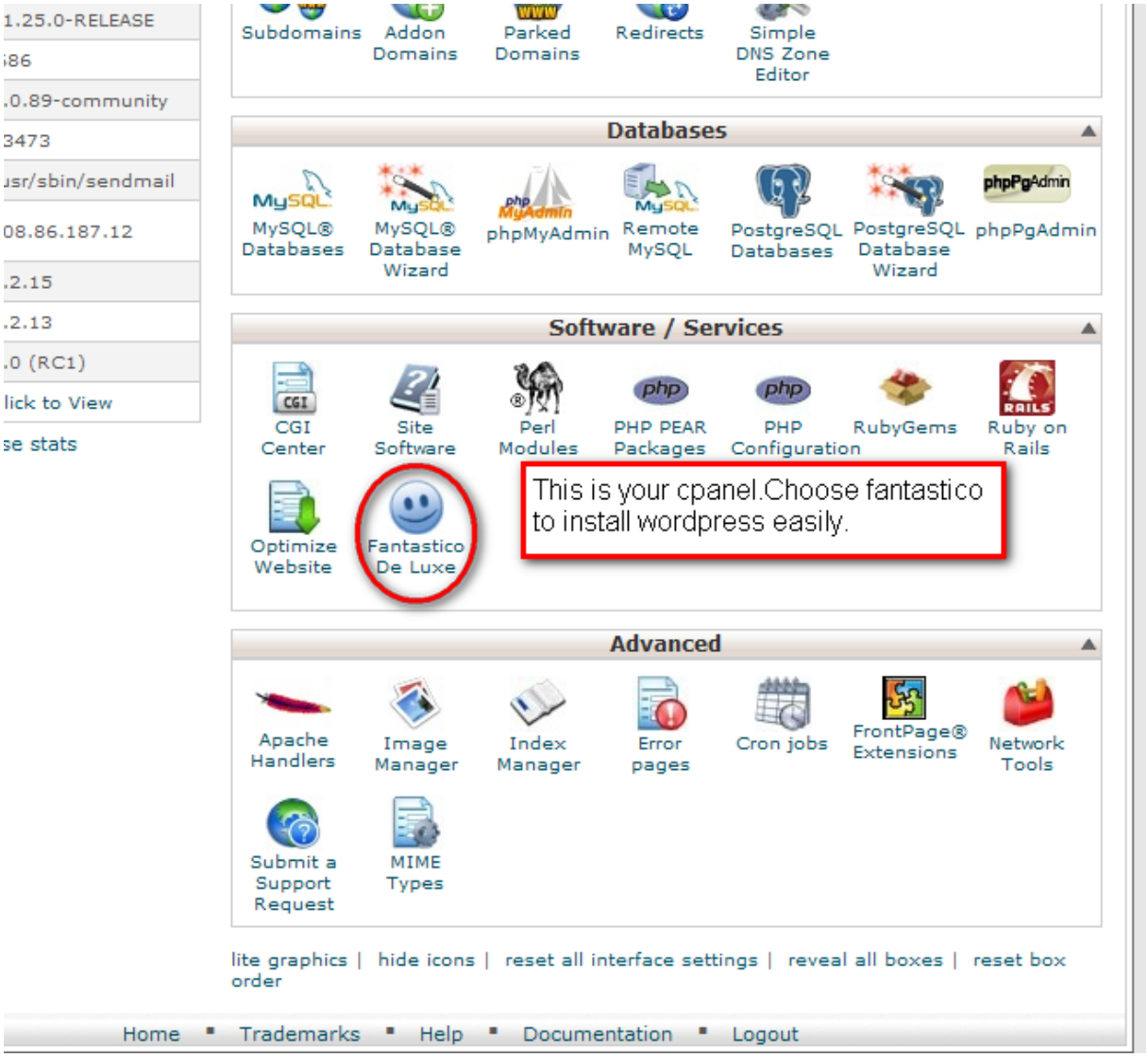
After your hosting and domain get verified, we will go to the next step,the exiting step,because you will create your first website now☺

STEP 2: Installing wordpress using Fantastico:

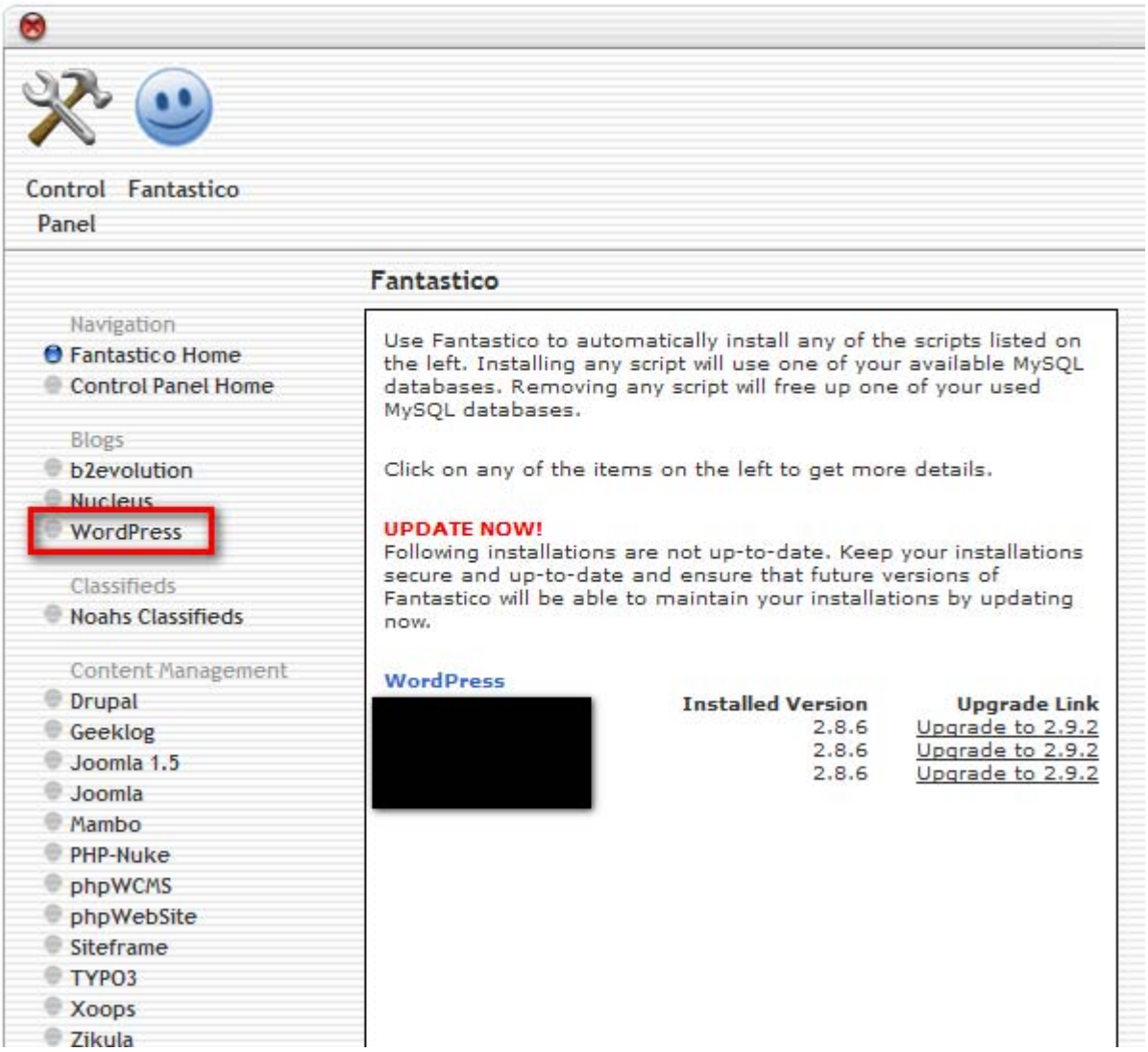
Now it's time to install wordpress which means you create your first website.And believe me it is easier than you think,can you fill out a form?:) Just follow these instructions.

First login your hosting account.

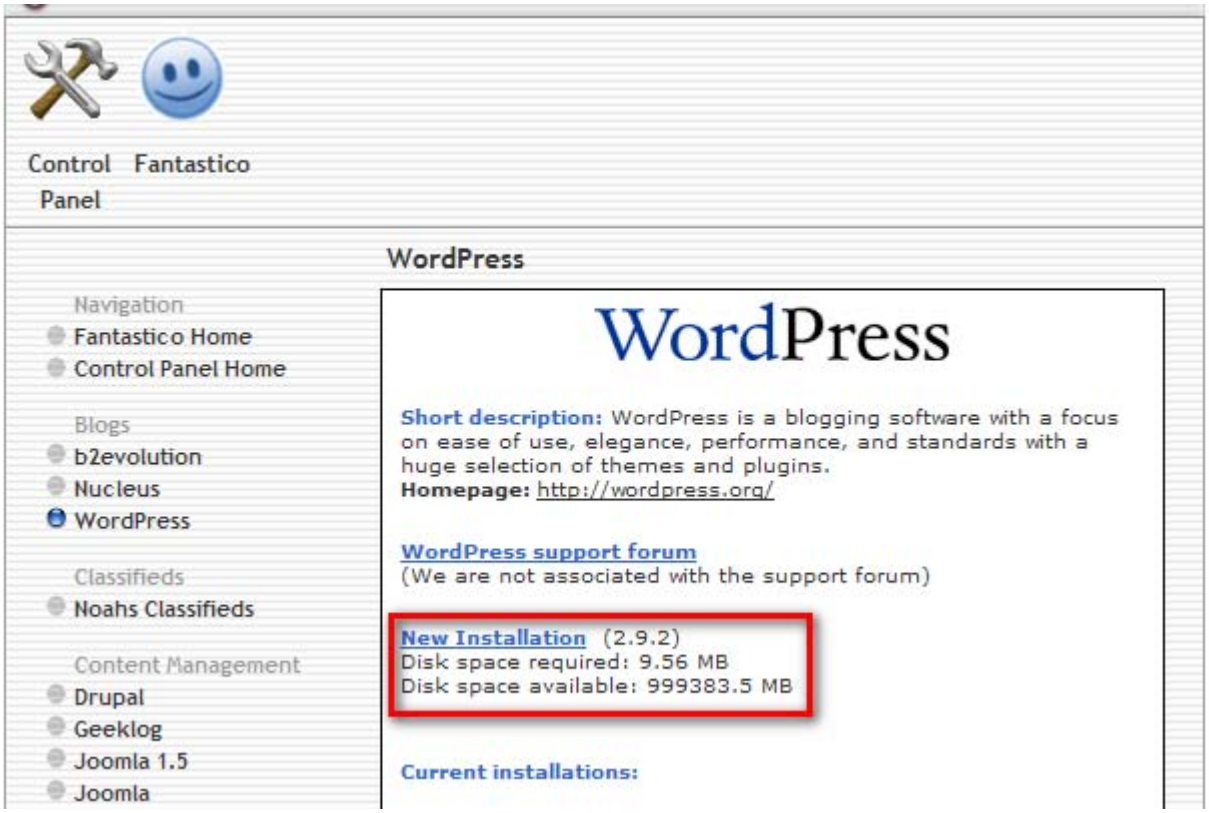
www.yourdomainname.com/cpanel is the short link to login.Enter your username and password.(You must have got them within your email you got from Justhost or whichever hosting you signed up with)Then;



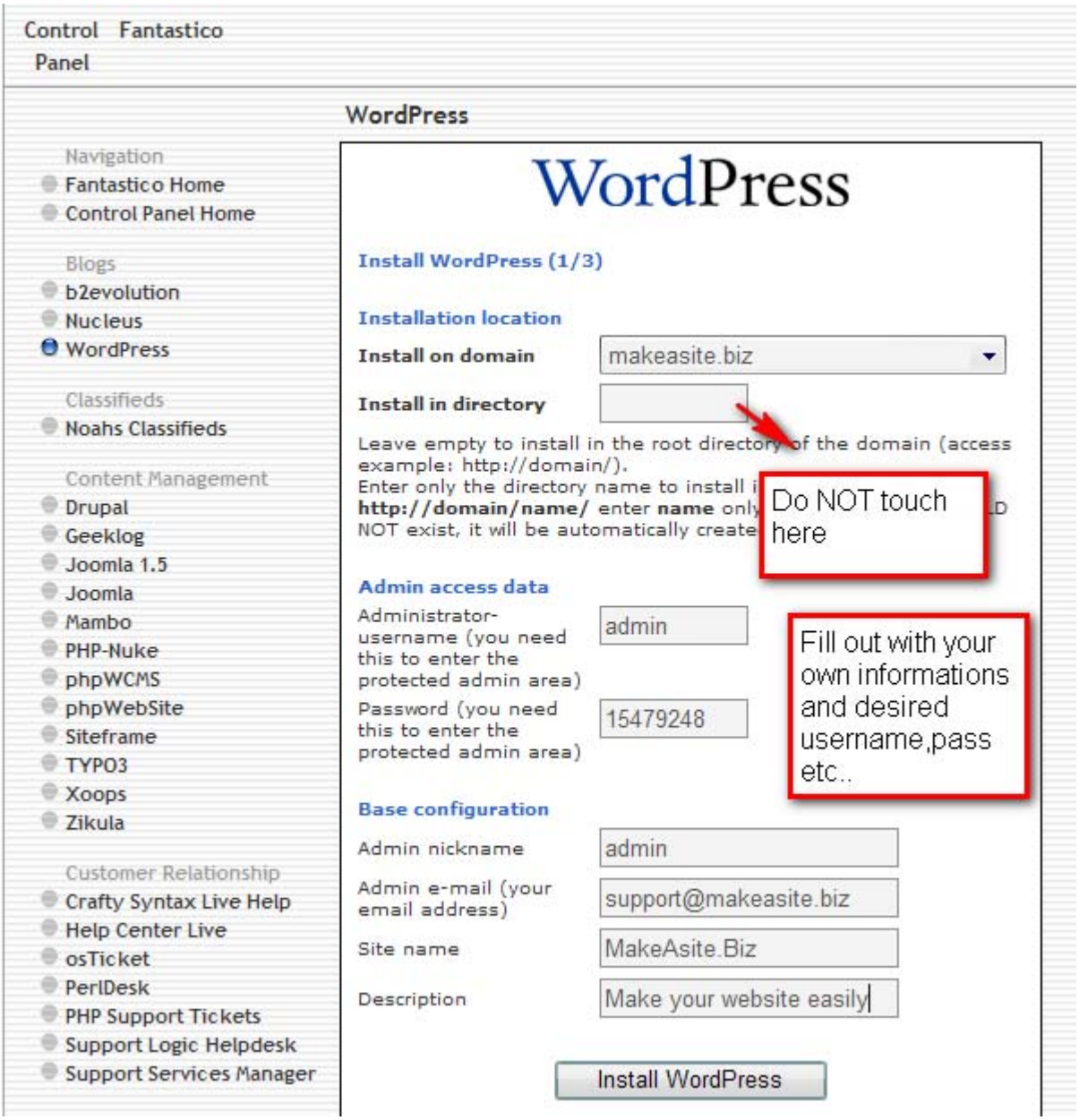
Click Wordpress section like below:



Then click on ‘New Installation’;

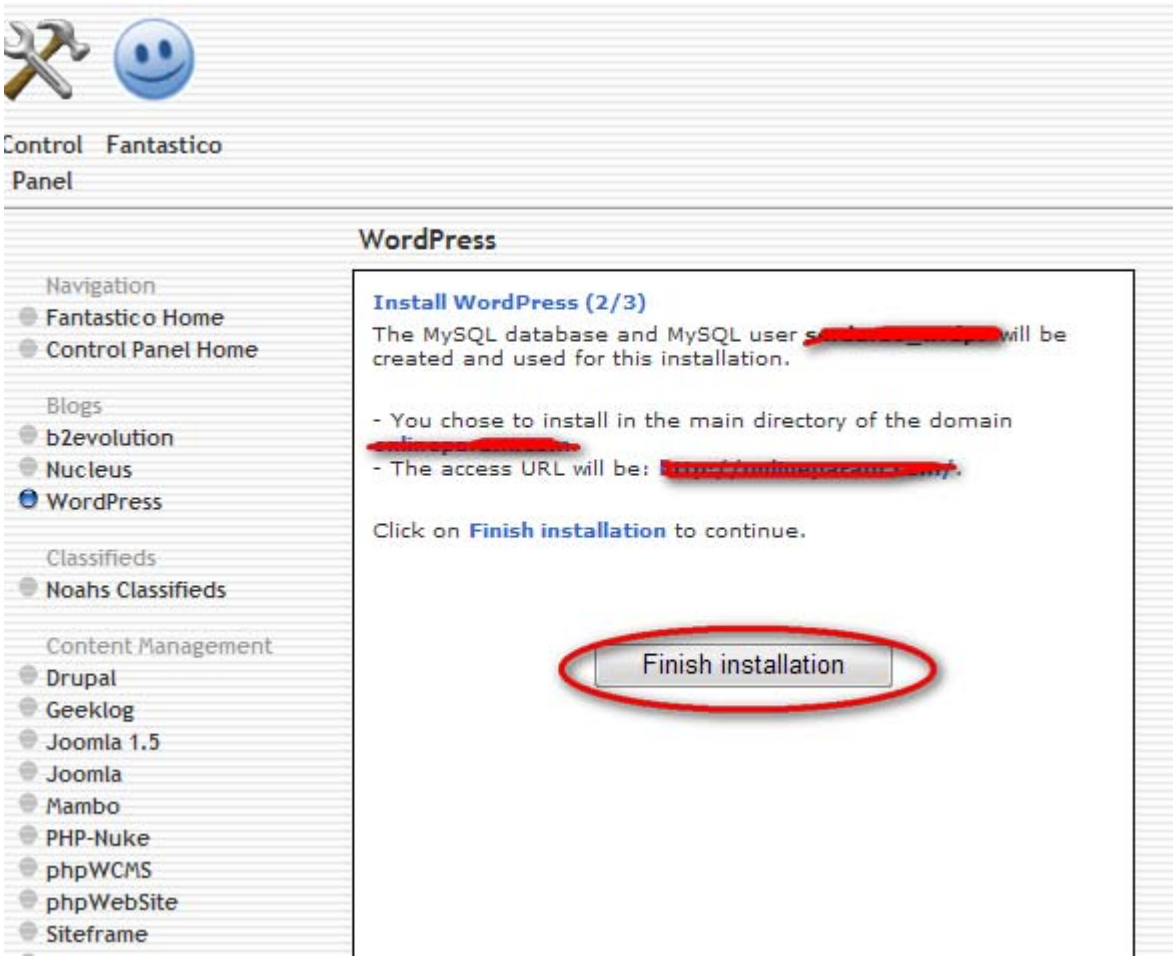


And then fill out the form with your own information like below;



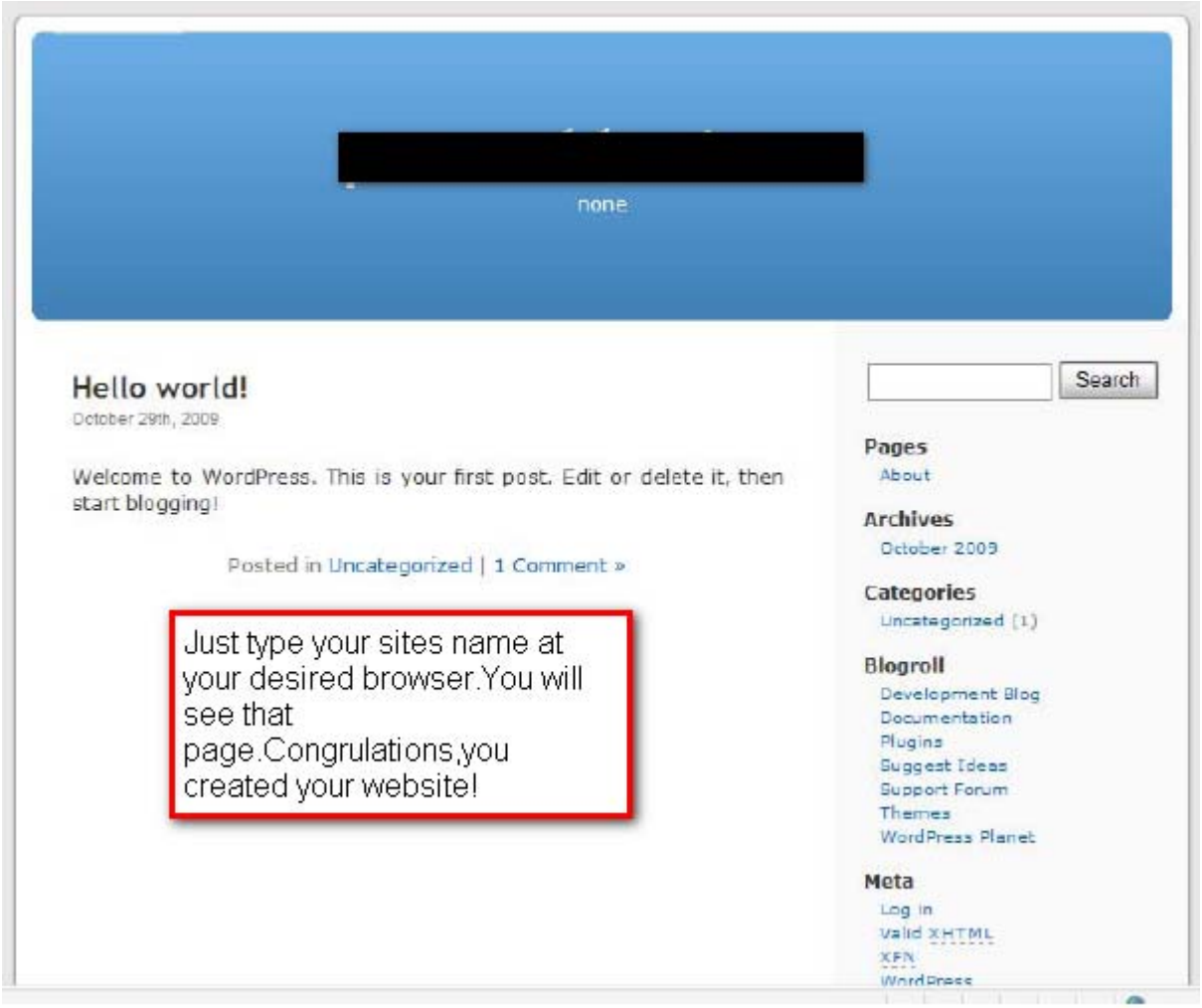
Do not forget to note somewhere your username,pass you define here!

Just finish installation;



Congrulations!!!You have just created your firs website!!Were you expecting something harder?I'am sorry for disappointing you☺

Just type your site's name into your desired browser,you will see your website like that;



It is the default theme of wordpress.There are thousands of free themes for you,which takes us Step 3.

Step 3. Choosing a Theme For Your Website and Best Wordpress Theme Resources:

Here comes the exiting part.Now you can choose the appearance of your website by choosing a theme.

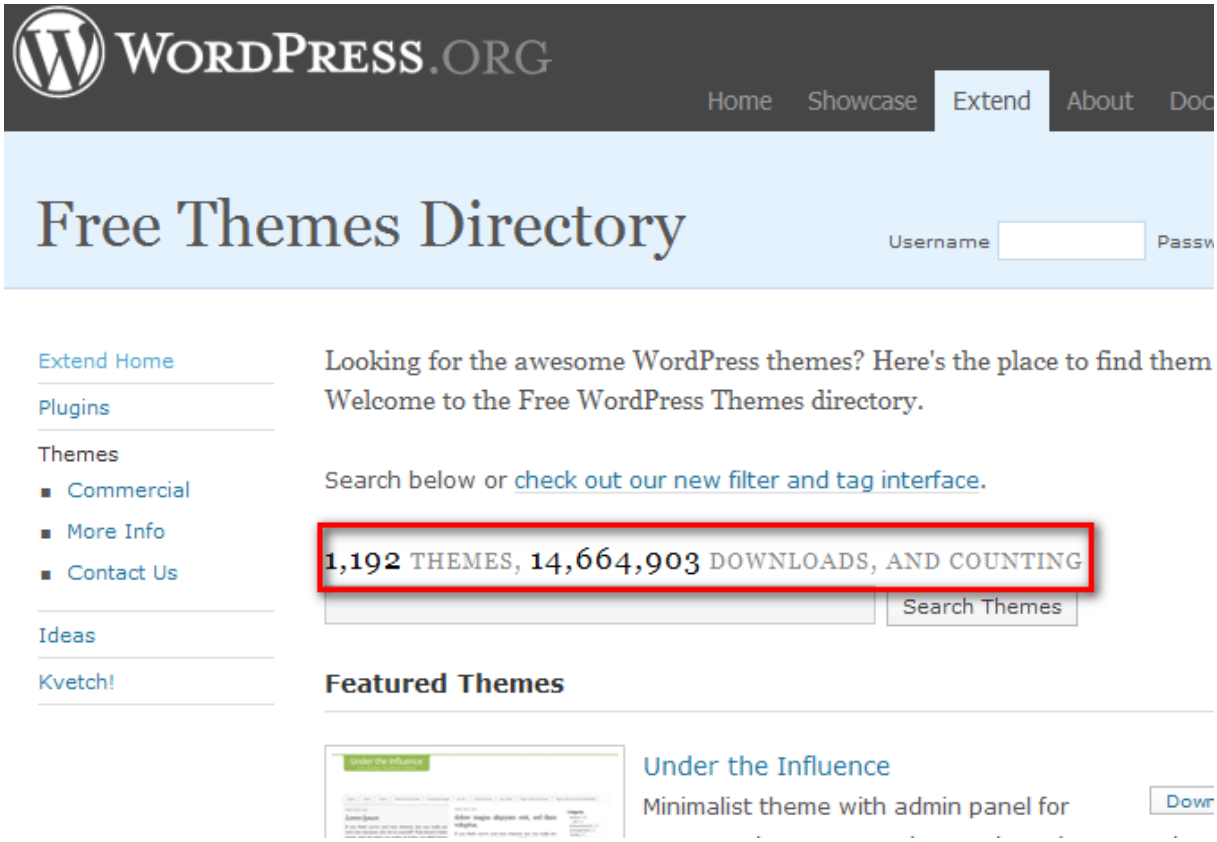
Where can i find wordpress themes?

There are thousands of free wordpress themes on the web.Here are some links that you can find lots of wordpress themes.

Tip: I strongly advise you to choose a theme related to your business or topic.Think that you have a website about weight loss,and your site is designed to cars,would it be nice?Of course not!The best part of wordpress themes is you can find a theme for every needs,every topics.So

just look for it.Also you can make a search on google for spesific terms like : Wordpress themes,free wordpress themes,wordpress business themes,wordpress weight loss themes,wordpress beauty themes etc.

1. Official wordpress website and themes link: http://wordpress.org/extend/themes/

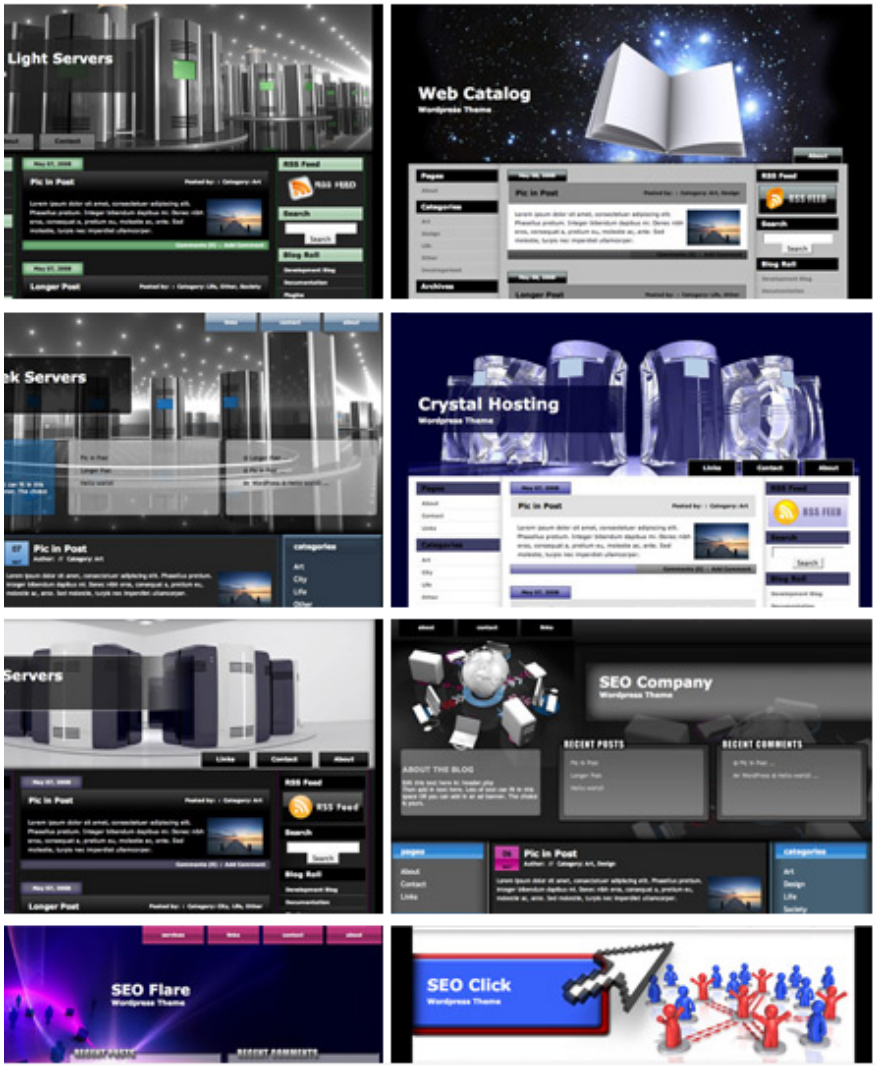


Can you see how many people out there using wordpress?How many theme downloads just from a website?

2.An exellent wordpress theme source: http://www.qualitywordpress.com/

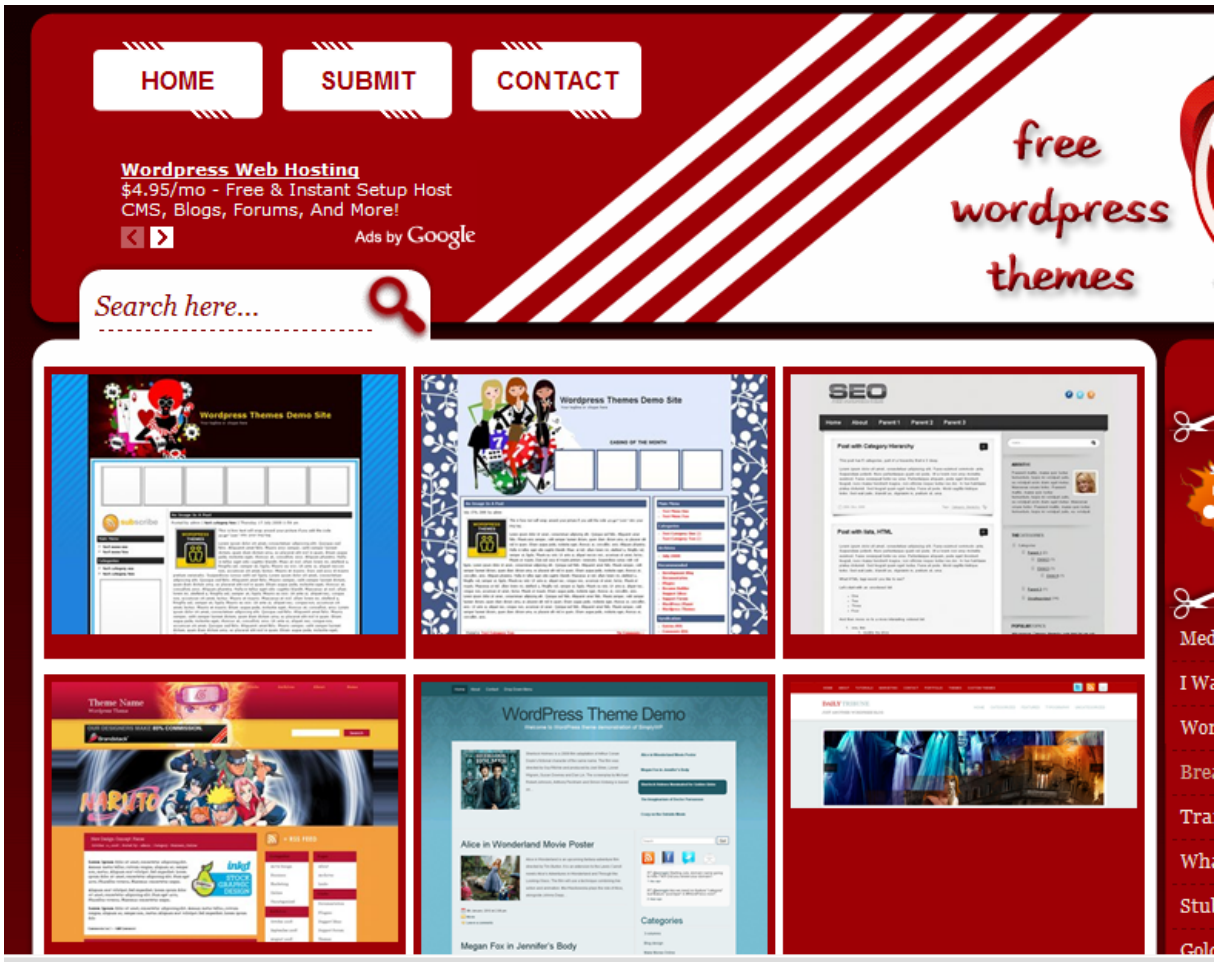
There are categoried cool wordpress themes.You should check them out.

re on top -> Oldest on the bottom



*** Premium ***
Artworks
Automobiles
Business
City
Education
Entertainment
Fashion & Beauty
Food & Drinks
Gambling
Game
General
Home Interior
Hosting
Internet
Medical & Health
Music
Nature
Pets & Animals
Photography
Real Estate
Science
Site News

3.Here are some Premium but free themes.You should check it out! http://www.free-wordpress-theme.net/

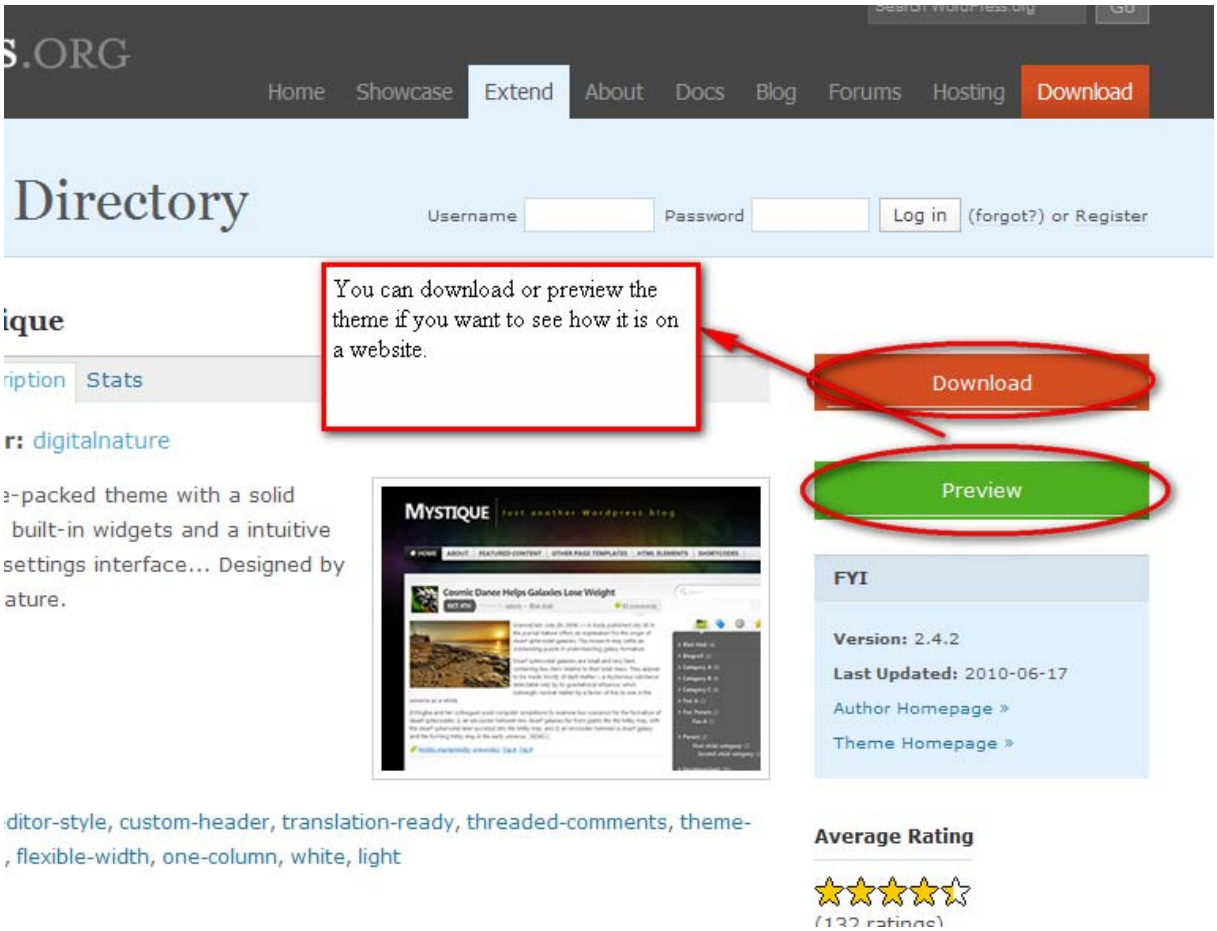


By the way you can use as many themes as you want for your website,how cool it is,isn't it?:)

If you have stil could'nt find a nice theme check this out: http://www.free-wordpress-theme.net/

So i choosed my theme(s),what is next?

1.First download it and unzip it.You will upload it to your hosting service.I will be telling this to you step by step.



2.You will need a ftp programm to upload your theme to your hosting company.Again no specific terms FTP means File Transfer Protokol,and there are some programs to transfer your files from your local disc to your hosting company's disc.

I advise you to use the best ftp program: Cute ftp. You can download 30 day free trial version here: http://www.cuteftp.com/downloads/.You do not need to buy just download 30 day trial version.Also download cute ftp Professional Because i made the further explanation on cute ftp pro.So you can uderstand better.

After downloading and installing cute ftp,you will just enter your ftp information and upload your desired theme.What is my ftp details?

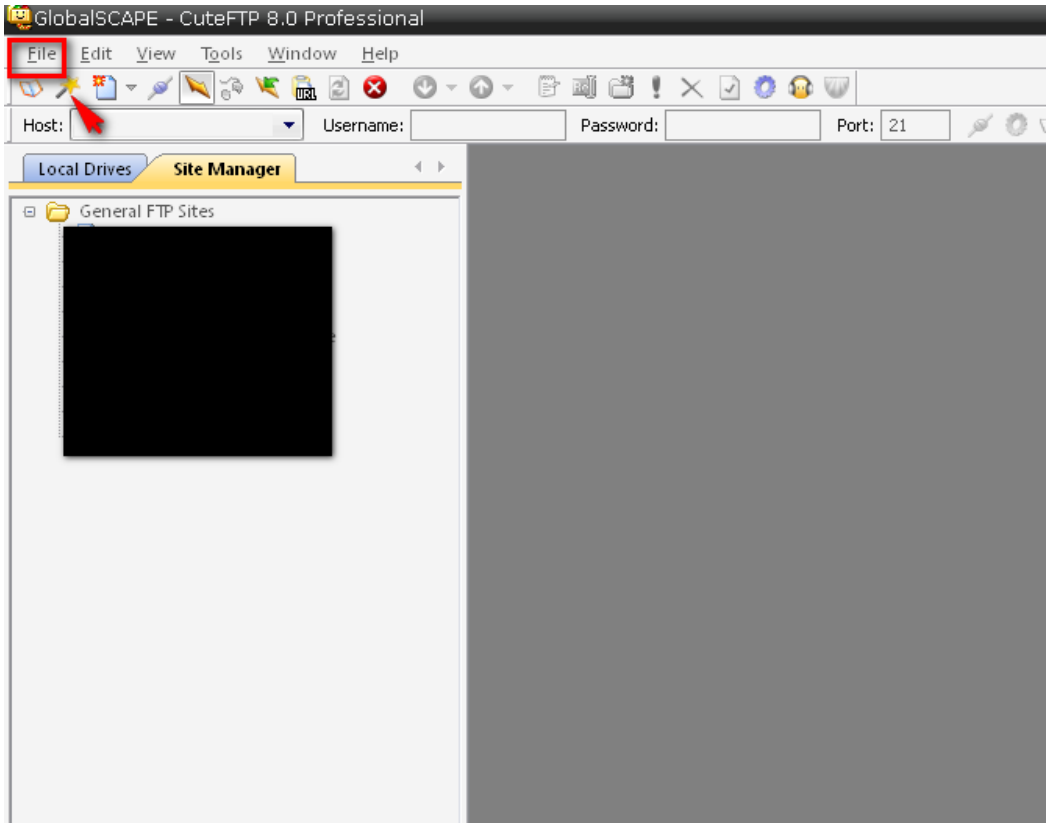
Your host address: put **ftp.** in the beginning of your domain without www. Eg: ftp.makeasite.biz

Username: Your username in the email you got from your hosting supplier.(Same with the cpanel login)

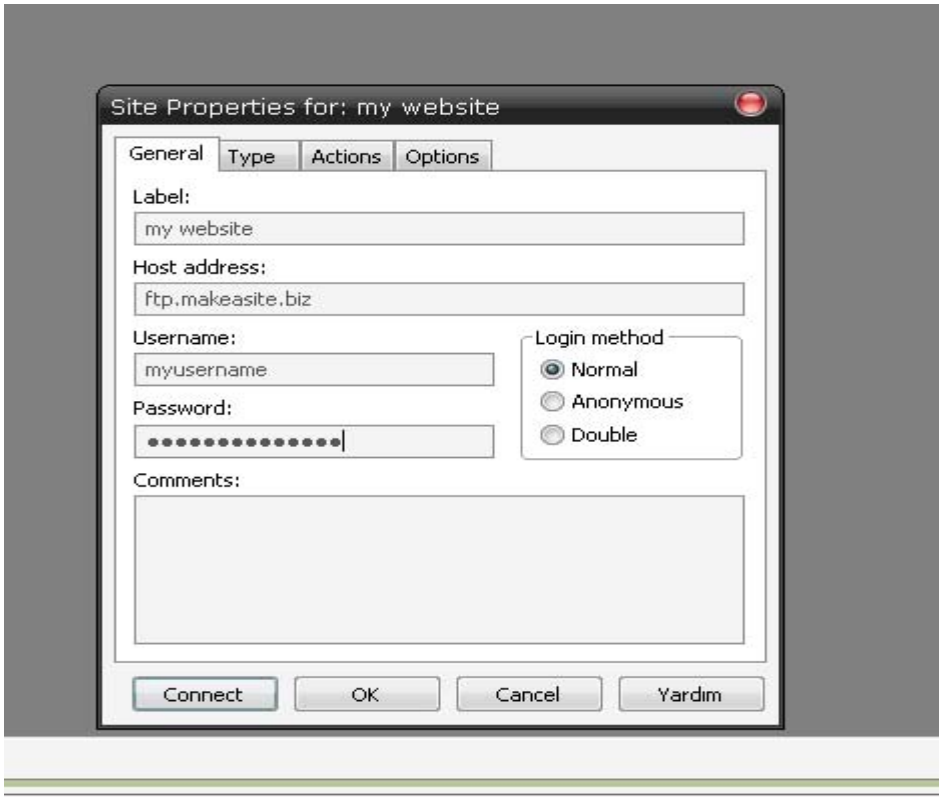
Password: Your password in the email you got from your hosting company,again it's the same with cpanel login.

Your username and password must have been sent to your e-mail if you signed up with Justhost.If you signed up with another hosting,look your e-mail,if there is no ftp information,ask your hosting provider.

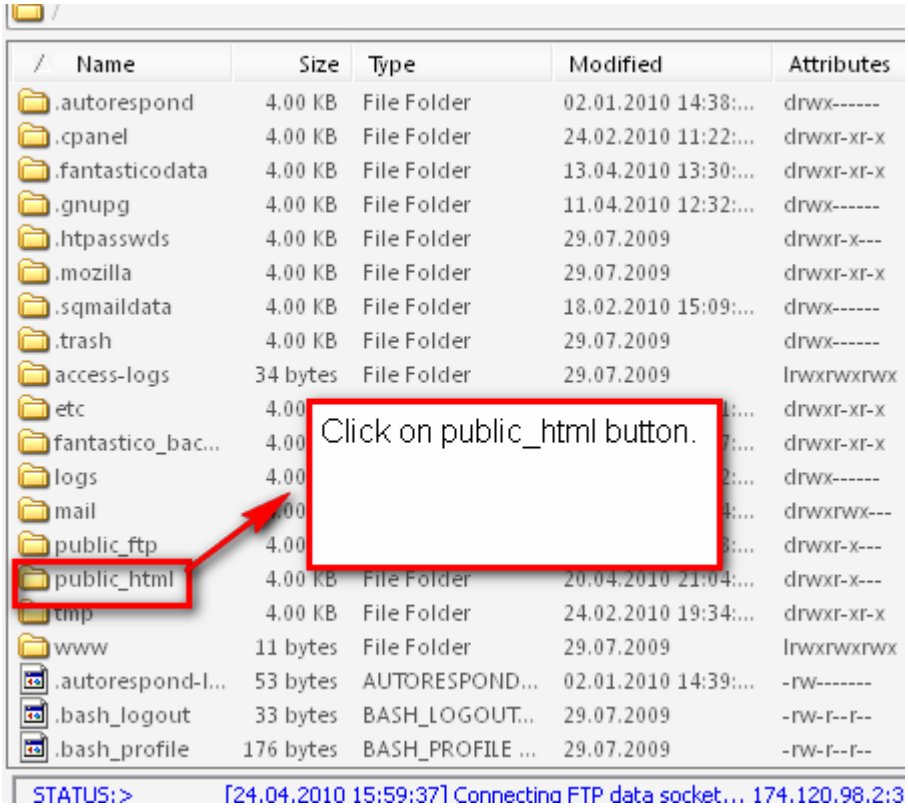
Get cute ftp worked,then click on the **File>>New>>Ftp Site** Here is in action;



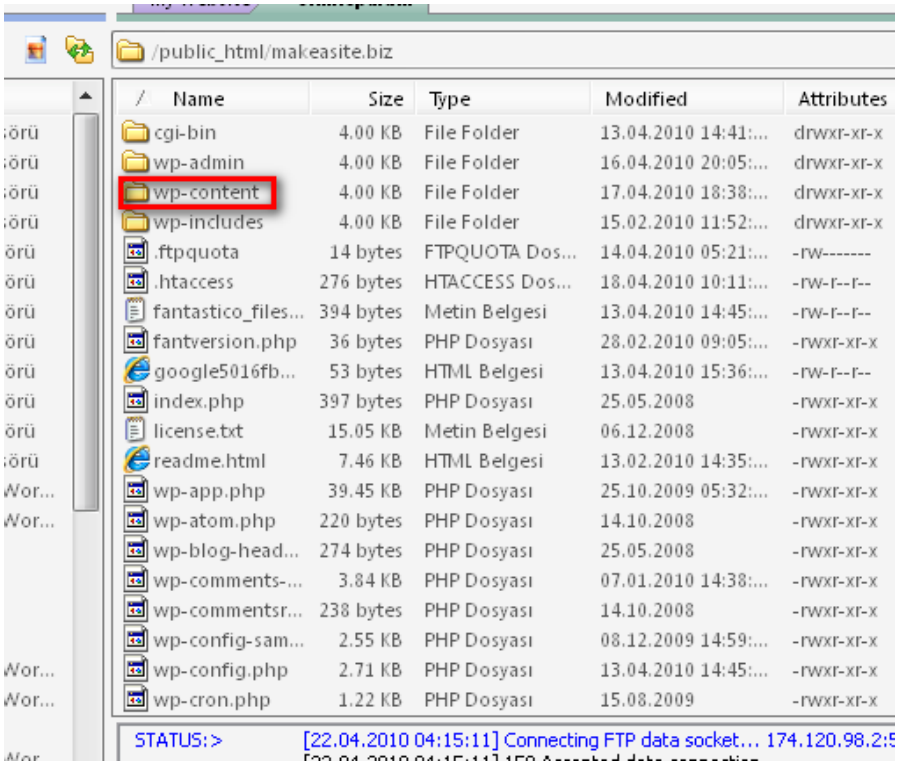
Fill out with your ftp information like below:



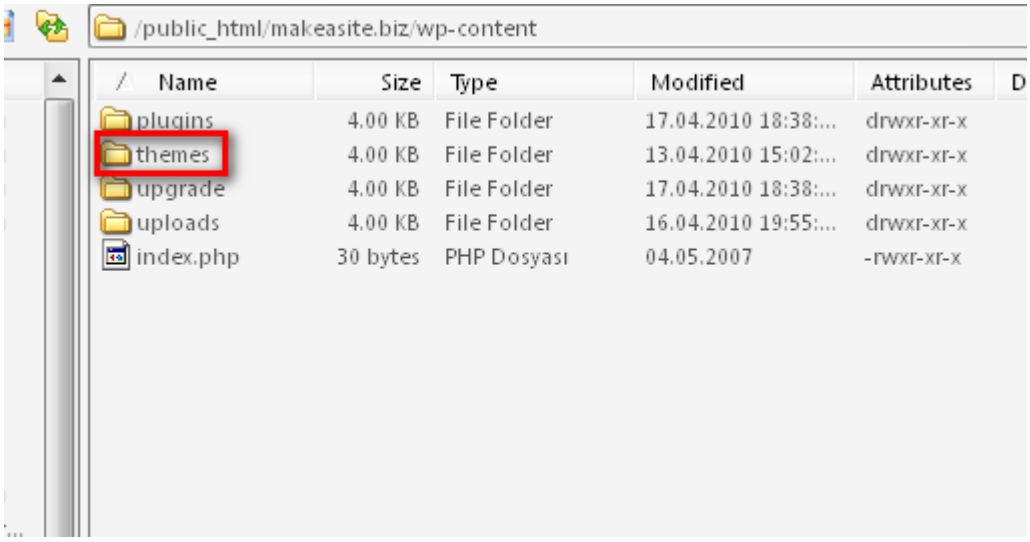
Click connect.Then you will see that screen below,click public_html(your root server)



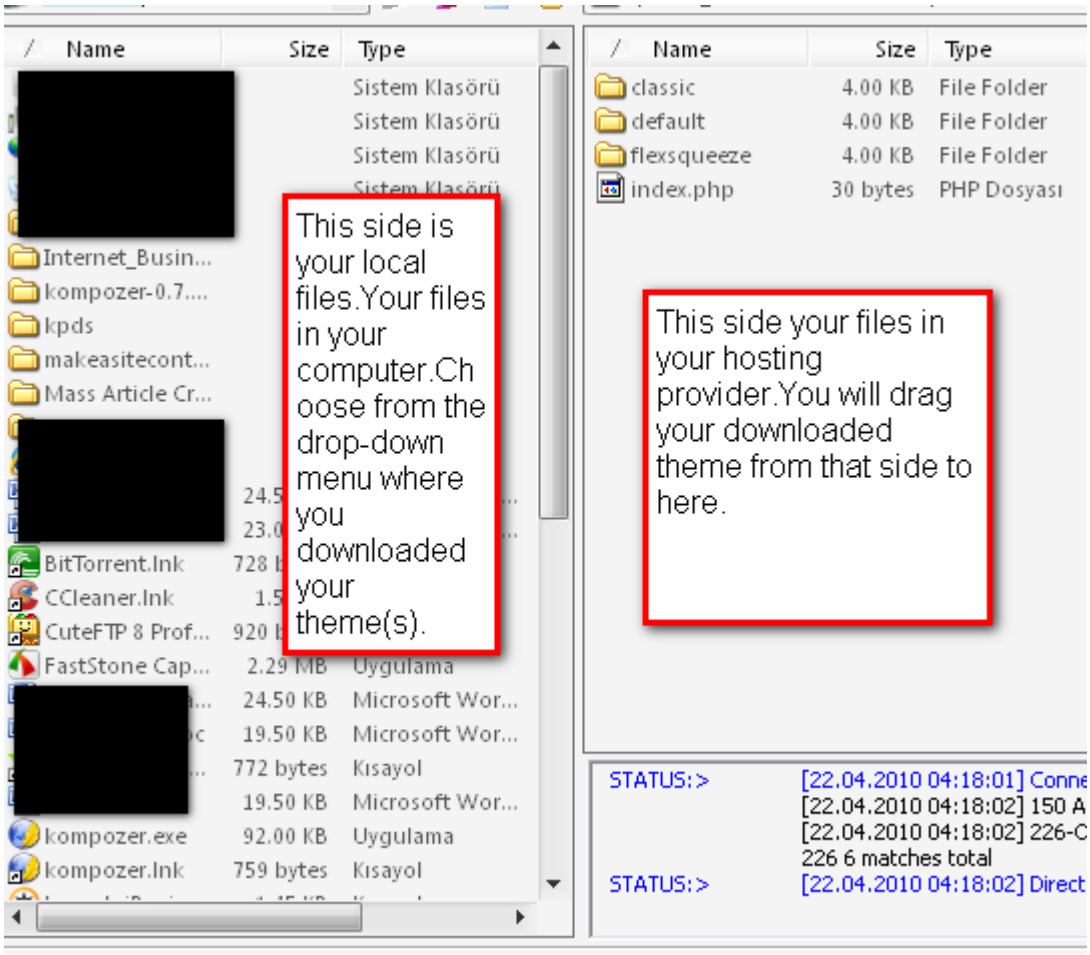
Then click on wp-content button.

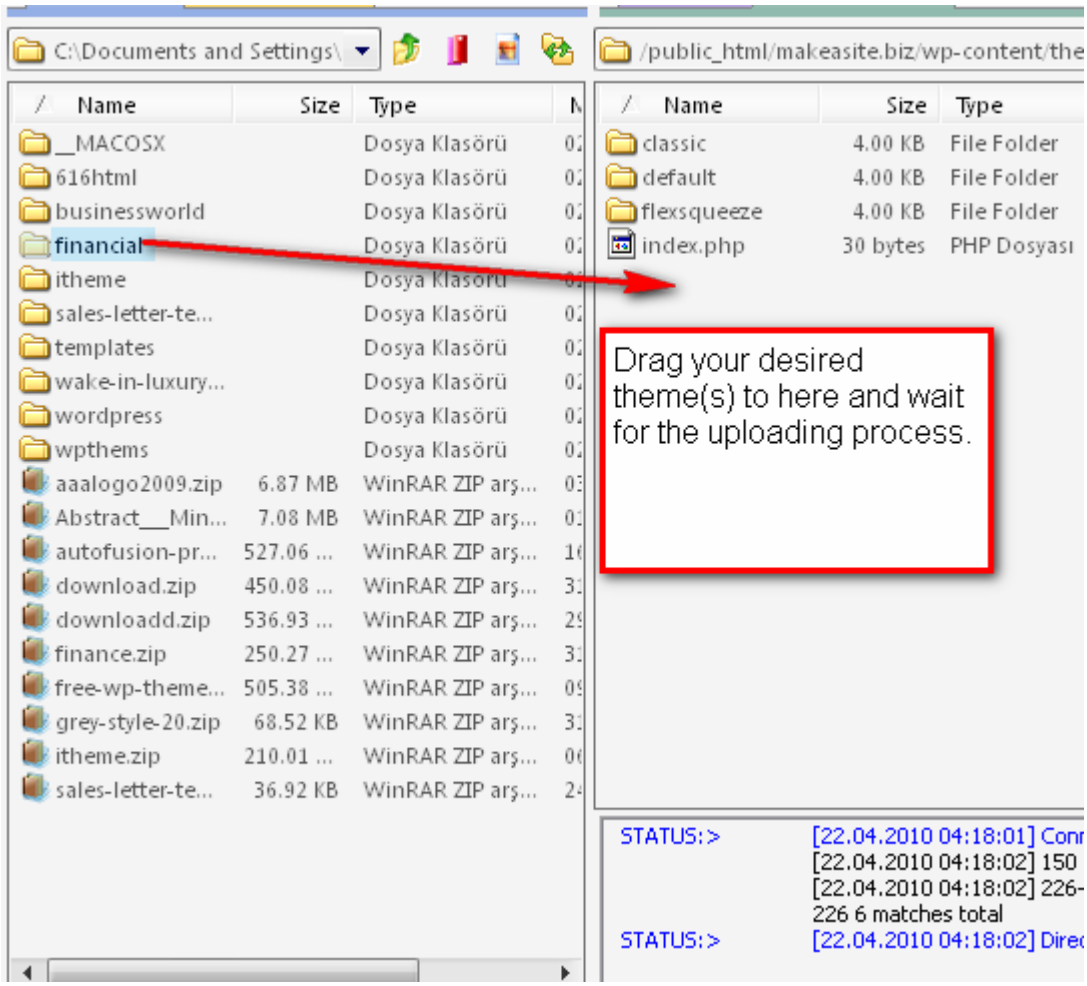


Then click on **Themes** section.



You will see the Page below:





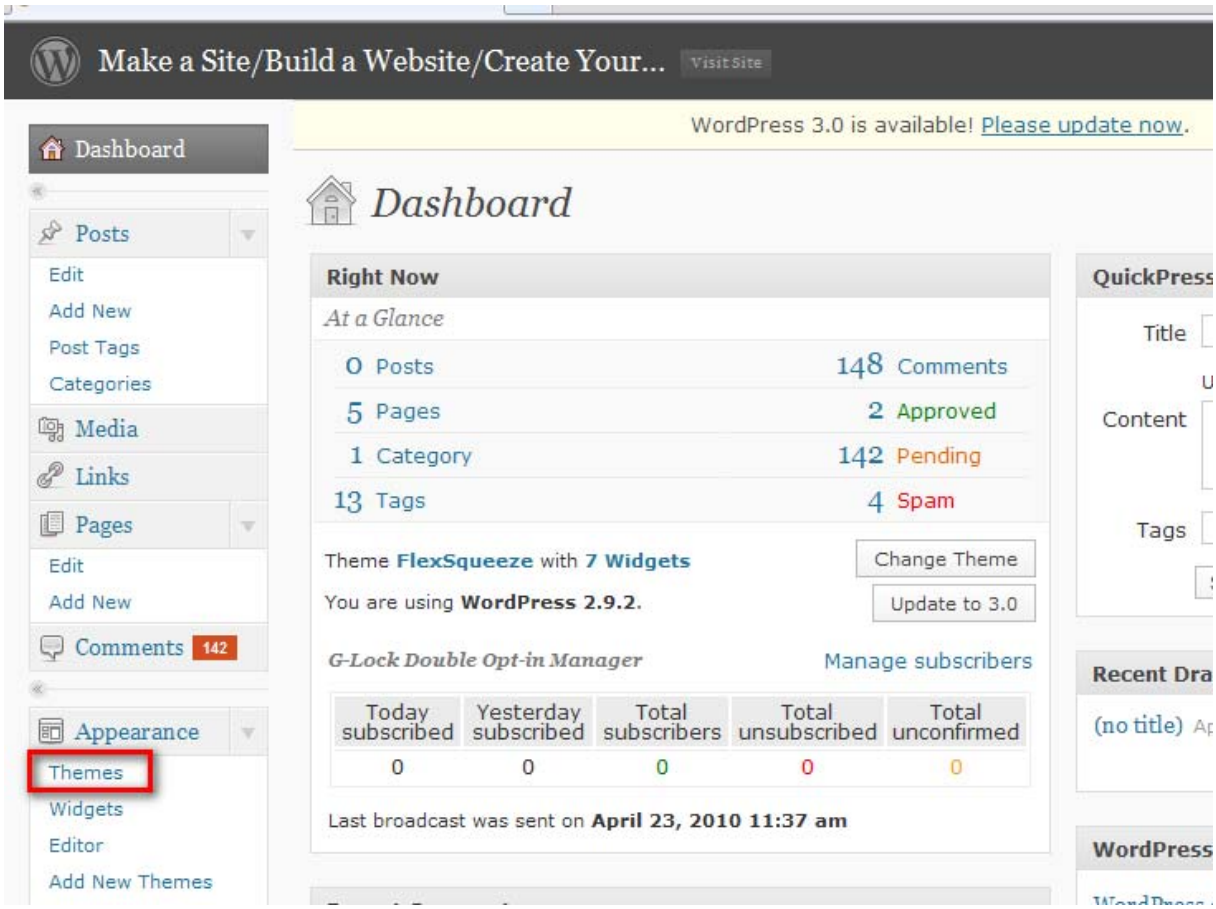
And you uploaded your theme(s) now.Let’s go to final process

Login your admin area;

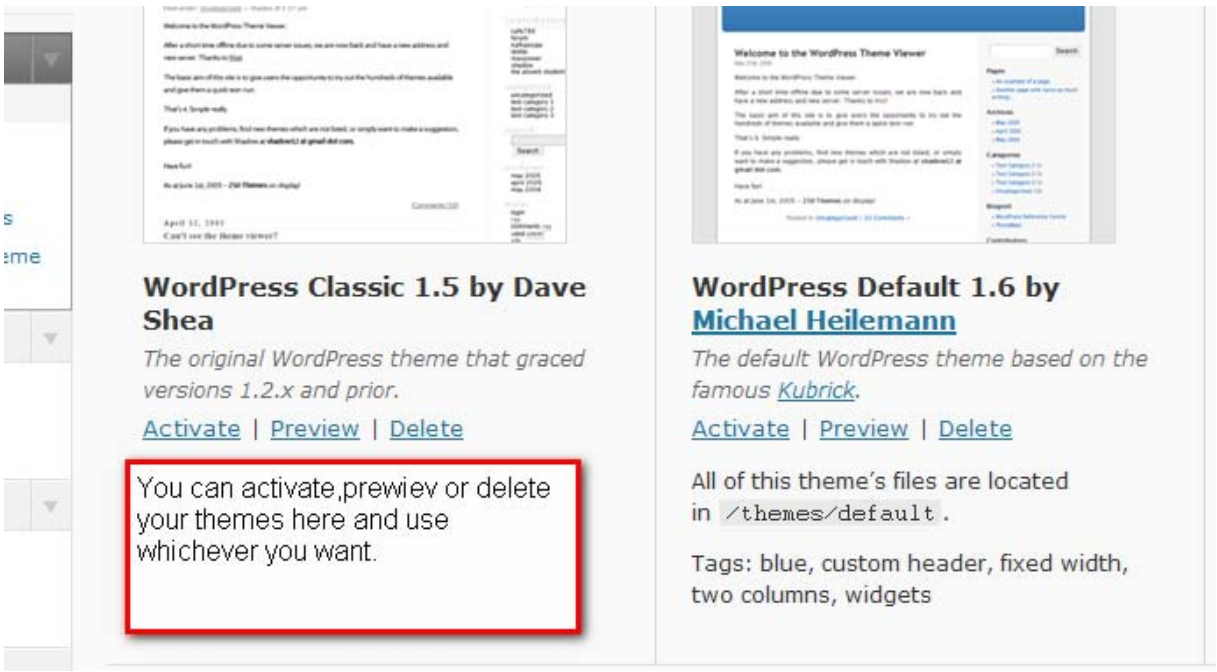
Type into your browser: www.yourdomain.com/wp-admin (Short way)

Login with your username and password.But this time with your details while installing wordpress with fantastico,remember?

After you log in your wp-admin area, click on the Themes tab under the Appearance menu like below;



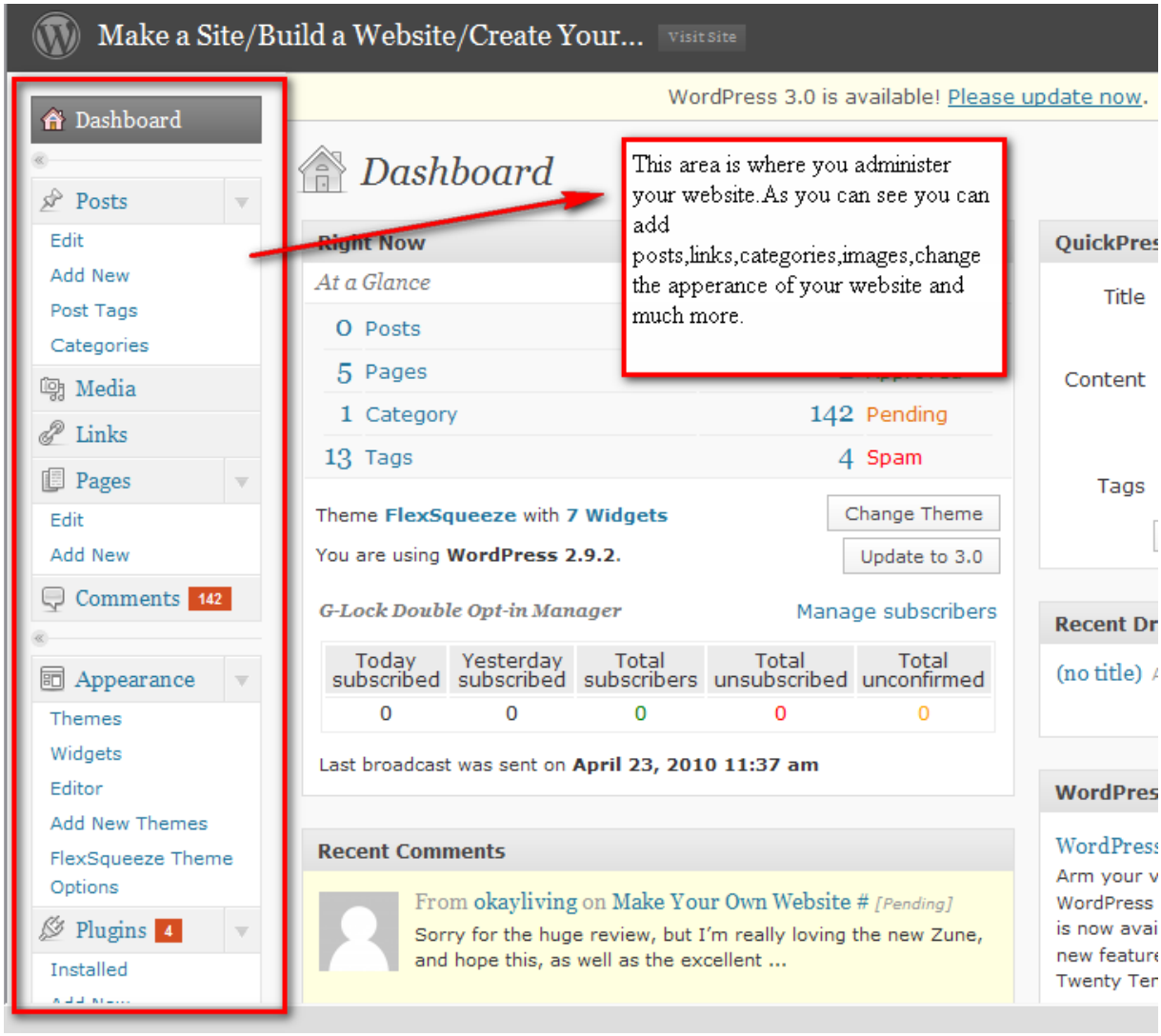
You will see the page below,you can activate,preview or delete your desired theme.By the way have i told you that you can upload as many themes as you want,and use whichever you want.Great,is not it?



And that's all.You have installed wordpress,uploaded your theme and your website is ready to create content.You can now create your content using the menus in your admin menu.

How to Use Wordpress Dashboard(Wp-admin menu)

Actually wp-admin panel(your dashboard) is quite simple to use.You can post something,create new pages,you can add categories,you can add widgets…There are a lot of things you can do.Ater you log-in your dashboard area you will see that page;



Wordpress dashboard is very simple to use, if you have ever used Microsoft Word,then you can add posts or pages as if you are writing within Word.If you are not comfortable how to use wp dashboard i found a great video on youtube about wp dashboard,posting,adding widgets etc.In this video you will find valuable informations.So i suggest you to first watch the video and then start with your admin panel.Here is the link for the video;

http://www.youtube.com/watch?v=9eoZ2gnYwzk (By the way that's not me,i just found this video to help you☺)

Wordpress Plugins

One of the things makes wordpress so special is absolutely its plugins.A plugin adds more functionality to your website.For example say that you want to add your website a contact form to get in touch with your visitors,all you have to do is installing contact form plugin.You can add videos/photos gallery,stats etc.Really much more than you can imagine.After you start to use plugins you will love them!

I will tell you here how to find plugins and install them.In Search Engine Optimization part i will give you 2 powerful plugins that will help you rank well in search engines and attract more visitors.First where you can find plugins,here is the link;

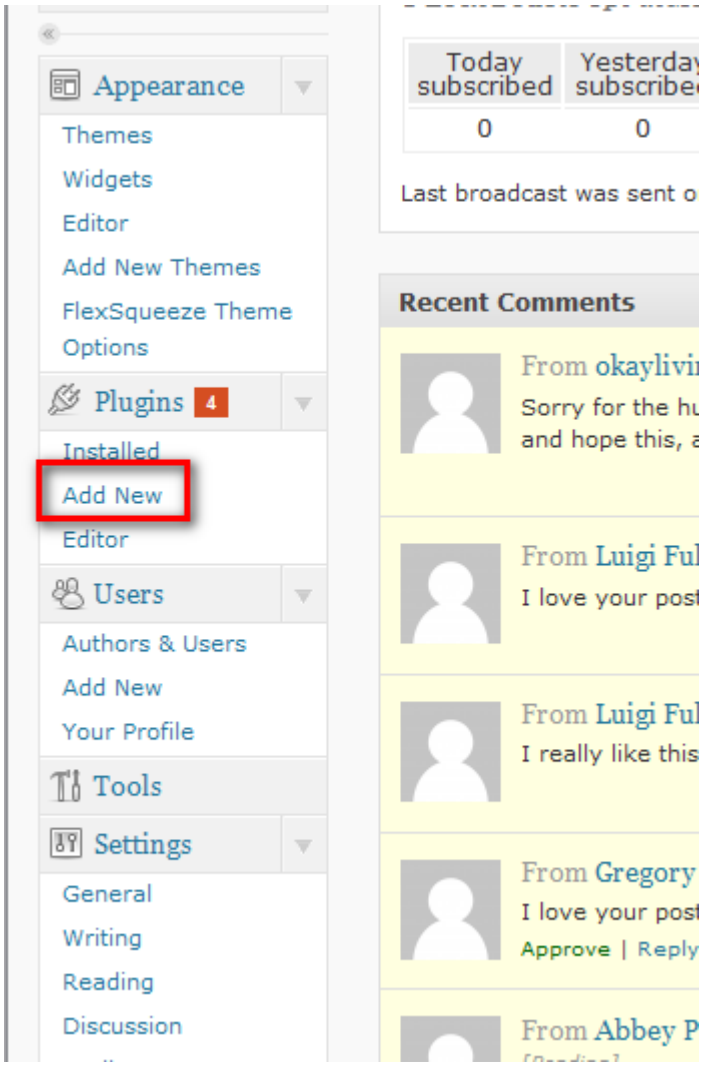
http://wordpress.org/extend/plugins/

You can have a look on functionality of every Plugin and choose whichever you want.Here's how to install any plugin;

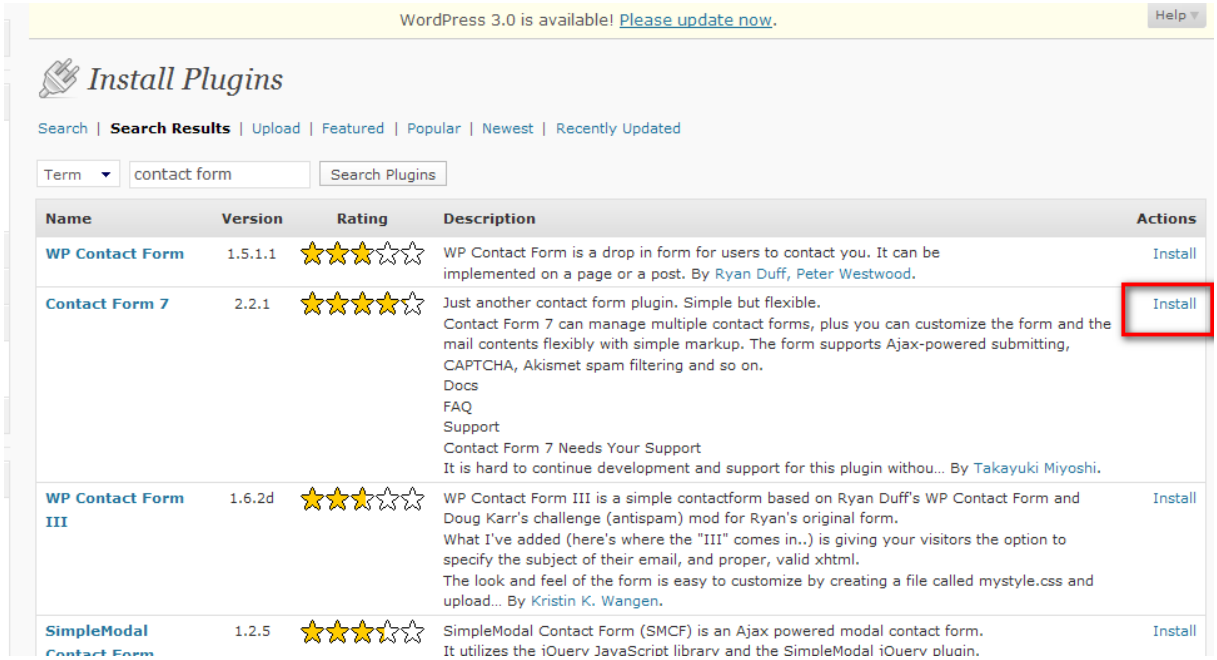
There are 2 ways fort hat:

1.You can install them in wp-admin panel;

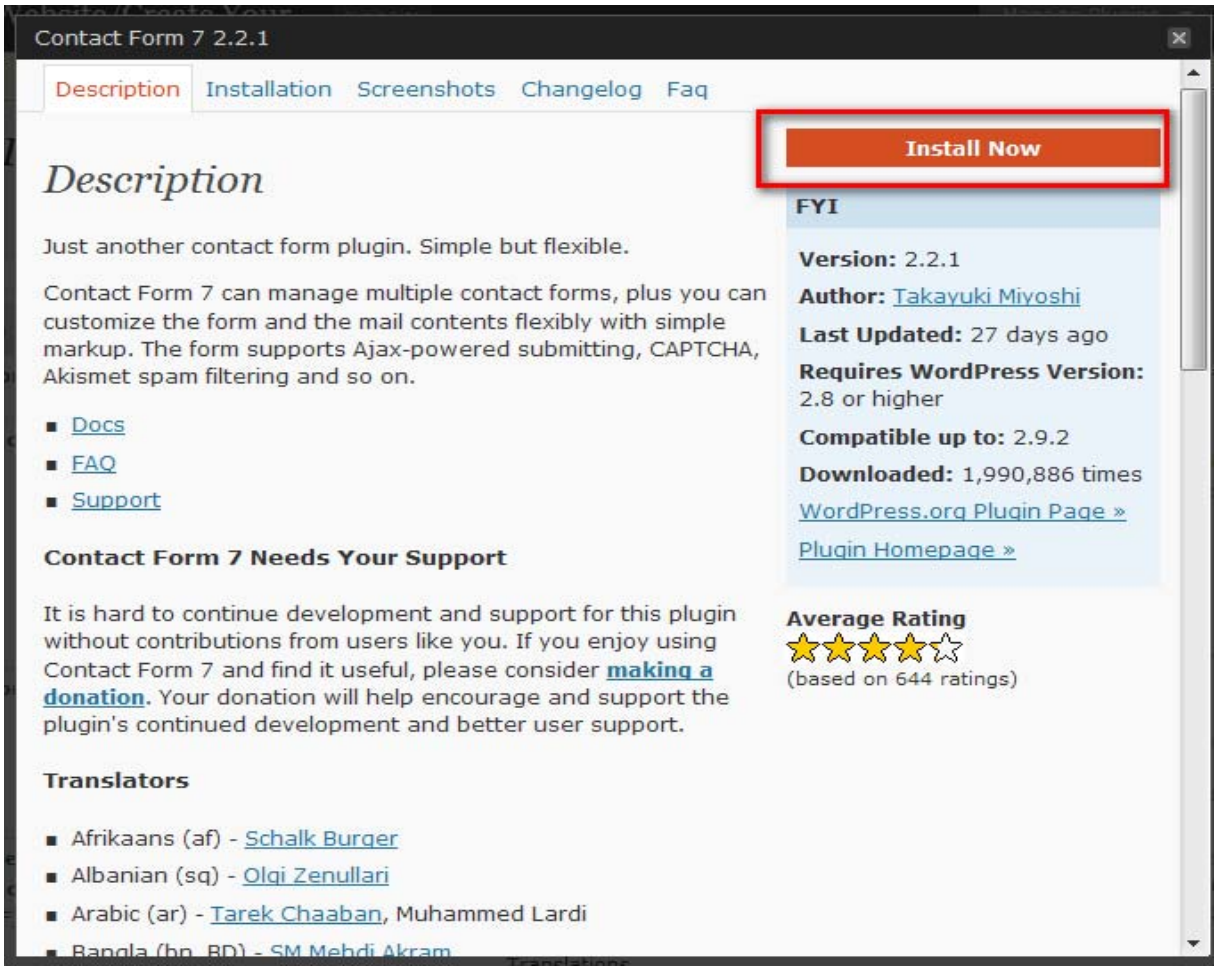
Click on Add New in Plugins Section:



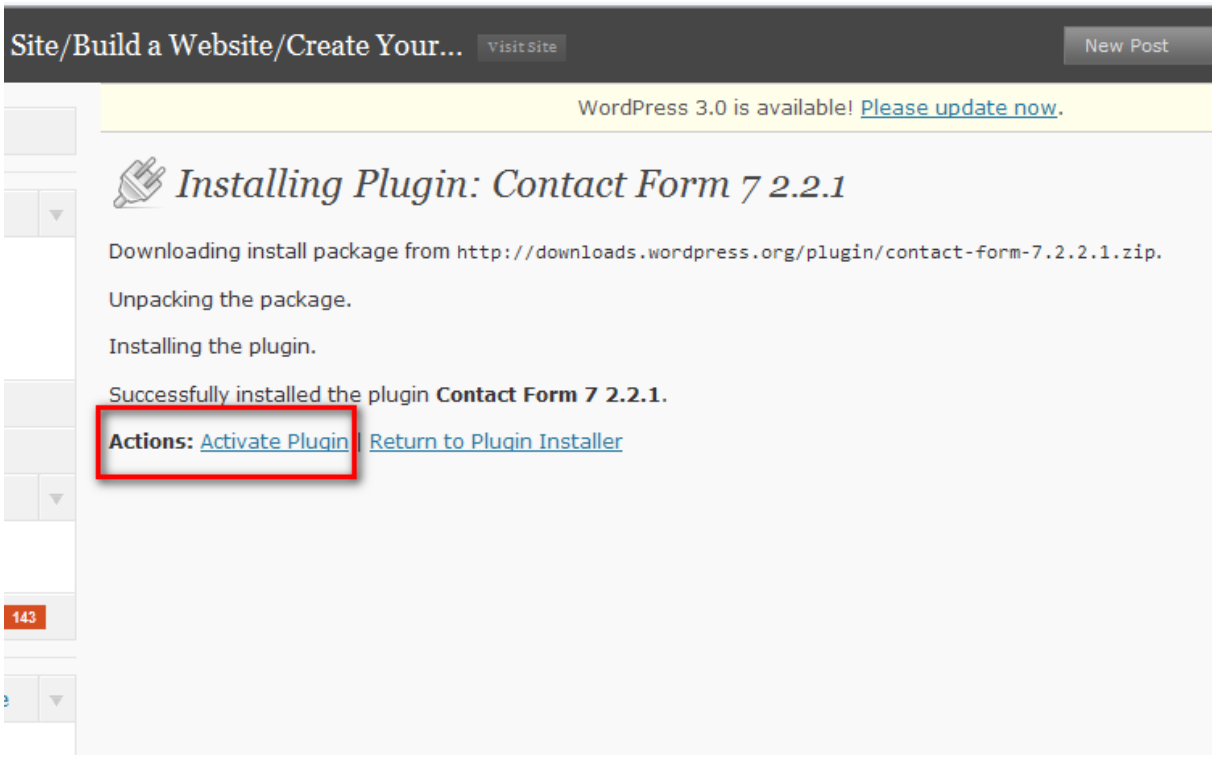
Write into search box your desired plugin:For example Contact Form>Click Install



Click on ‘Install Now’ button:



And then click on Activate Plugin Button in the next page:



So you have installed a plugin.Please note that some plugins may require additional steps to use,some of them can be used as a widget.So visit the plugin page how to use it untill you get accustomed to using plugins.

2.Second way is installing Plugins by a Ftp Program.

- Download from http://wordpress.org/extend/plugins/ whichever plugin you want.
- Unzip it.
- Connect your website with ftp program.
- Follow: Public_html>>Wp-content>>Plugins>>Drag the plugin into Plugins file.

Afterall if you are comfortable with all the parts,you must have created your website untill now.You can now add posts,images,videos,pages…or whatever you want.The second part is about attracting visitors to your website and a very very important part.Be sure to read and apply them if you want your website attract many visitors.

Part 2: SEO-Search Engine Optimization

Let's start with basics.What is Search Engine Optimization?

All people using internet searches information on the internet via Search Engines like Google,Yahoo,Msn,Bing etc.There are lots of search engines but the most important,most common and most used one is of course Google.We will be targeting Google as well.Search Engine Optimization is the process of increasing organic traffic (free traffic) coming from search engines.In other words,we can describe seo ''The Things To Do'' in order to rank well in Search Engines,attracting many visitors and providing quality of free Traffic to our website.

The higher your site appears in search results,the more visitors and traffic you get from Search Engines.

What is the point of making SEO,Do i have to?

What is your aim by creating a website?Is not it attracting many visitors to your website and making money from your Traffic?Of course it is.So making SEO is a crucial part for you if you want to be successful on the web and make money.

By the way there is paid traffic suppliers like Google Adwords,Msn Ad Center,Yahoo Sponsored Search etc.But as i said these are ''paid'' ones,so you have to pay some value for every visitor that comes your website.We call this as ppc advertising,it means Pay Per Click.

Tip: You can use your ad credits if you signed up with Justhost using ppc advertising.

Basically you prepare your advertise,publish it and every click to these ads goes to your website,and you pay for every click.

So i want to ask you here,what kind of traffic would you like to have?Organic(Free) that comes from search engines or paid ones?

If you would like to have free organic traffic to your website from Search Engines,it's the answer of my question,Yes you have to make SEO!

How to make SEO

I will tell how to make Seo in 2 parts.Both Parts are essential,be sure to read and put into practice all tactics i told for you.

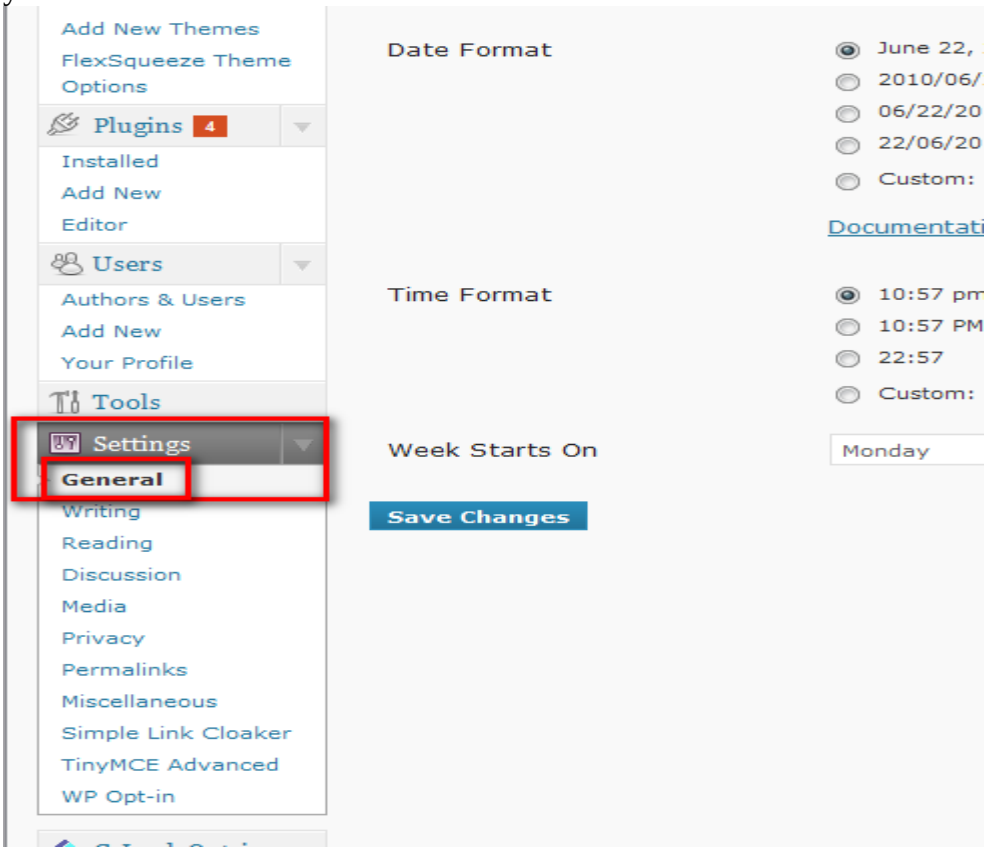
Part 1: First Optimize Your Web Page For Search Engines:

Optimizing your web page is very helpfull for ranking well in Search Engines,especially in Google.What does ‘’Optimizing a web page’’ mean?In this part you will learn to target your website with related titles,descriptions and keywords.

Eg. You have made a website about ‘’Weight Loss’’.What would be your target?Your Target is the people who search on Google for Weight loss,weight loss tips,weight loss products etc.You must say google my website is about for example weight loss,cars,real estate,whatever your website’s topic is.By this way you will make easy to make people to find your website who makes searches related the content of your website.Let’s get in detail how to do that;

1.Log in your wp admin panel.(www.yourwebsite.com/wp-admin if you have forgotten how to log in.)

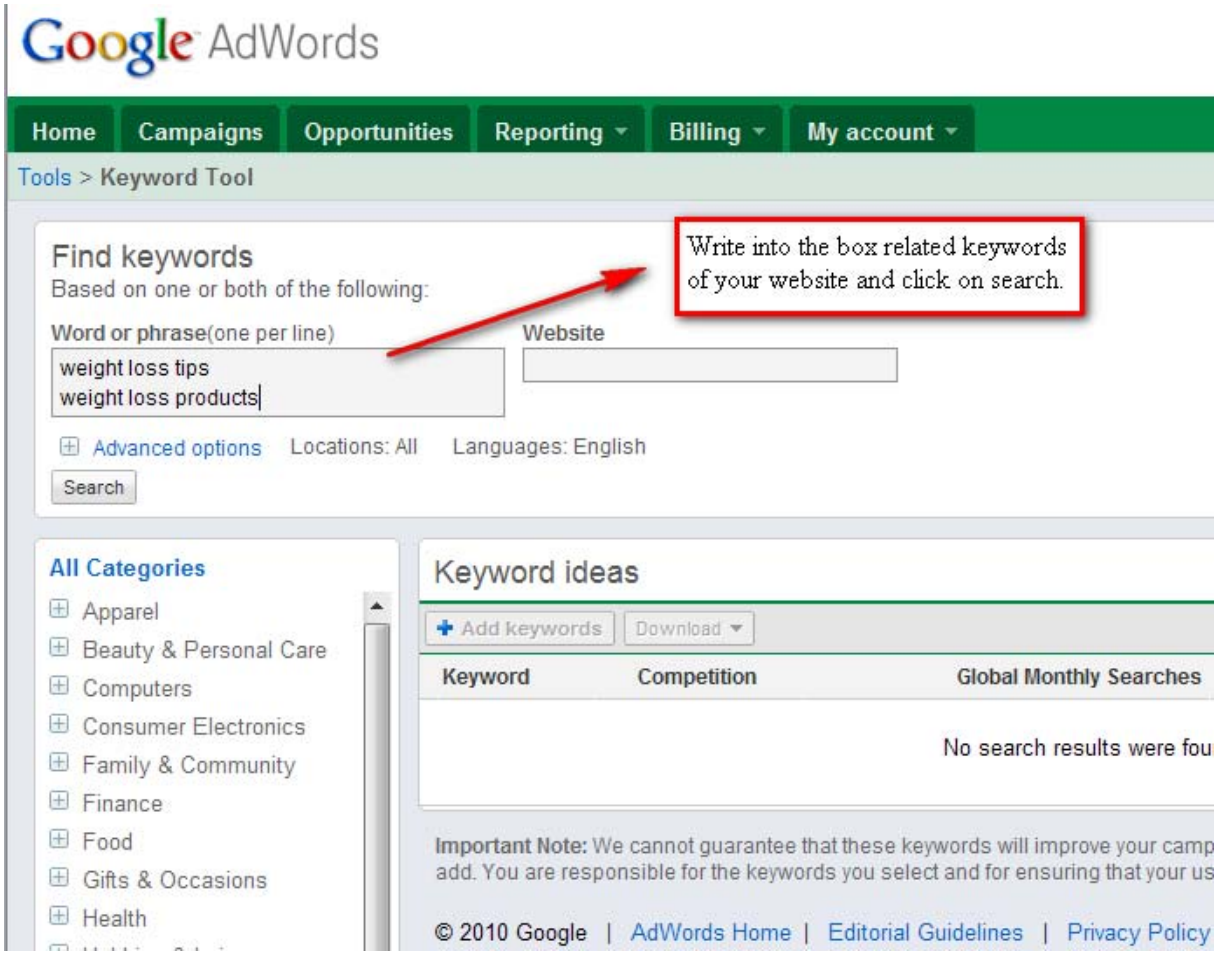
2.Go to ‘’General’’ tab under Settings Menu in your dashboard.Look at the Picture below if you can not find it.



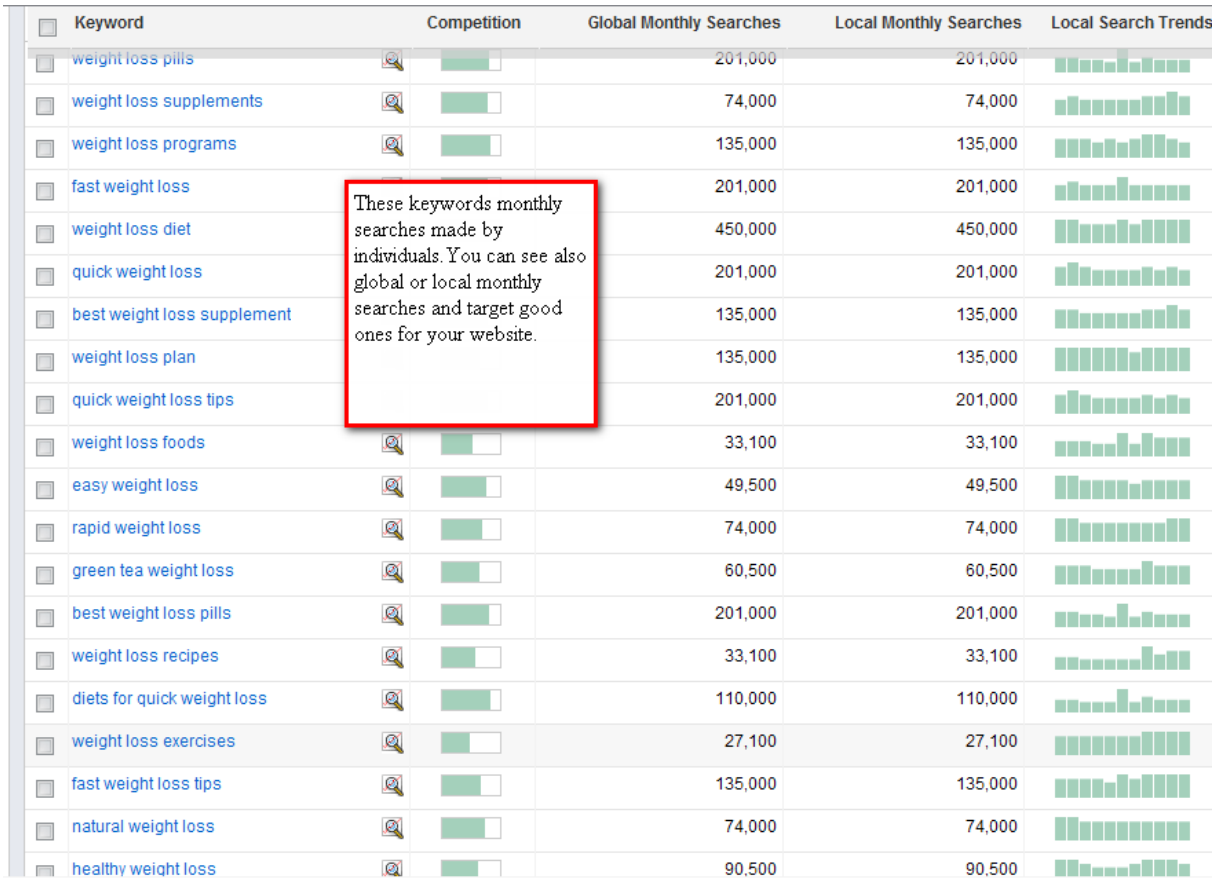
You will select here you website’s Title and Description.Before doing this ,would you like to know which keywords are performing well in your area,which keywords has a good search rate,what do people search in Google about your topic?I strongly advise you do this ‘’Keyword Analyze’’ before you decide your website’s Title,Description etc.

3.Go to> Google Keyword Suggestion Tool,Click Here

Then write into the box a few keywords related to your website.For example let's say you have made a website about weight loss:



In search Results you will see what people look for and monthly search rates of keywords.You should select the keywords for your website which both have a good search rate and have 'a long tail'.What does that mean?Eg. This keyword 'Weight Loss'' always has the best search rate,but it is very competitive because too many webmasters target for this keyword,but the keyword ''Tips on weight loss'' has a good search rate and the possibility of your website's ranking well in search engines much more higher.Look at the picture below;



Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Local Search Trends
weight loss pills		201,000	201,000	
weight loss supplements		74,000	74,000	
weight loss programs		135,000	135,000	
fast weight loss		201,000	201,000	
weight loss diet		450,000	450,000	
quick weight loss		201,000	201,000	
best weight loss supplement		135,000	135,000	
weight loss plan		135,000	135,000	
quick weight loss tips		201,000	201,000	
weight loss foods		33,100	33,100	
easy weight loss		49,500	49,500	
rapid weight loss		74,000	74,000	
green tea weight loss		60,500	60,500	
best weight loss pills		201,000	201,000	
weight loss recipes		33,100	33,100	
diets for quick weight loss		110,000	110,000	
weight loss exercises		27,100	27,100	
fast weight loss tips		135,000	135,000	
natural weight loss		74,000	74,000	
healthy weight loss		90,500	90,500	

After you decide which keywords you will target, note them somewhere and include these keywords in your Title,Description and Keywords,in a logical way as well.

Eg; A fine title could be so;

Weight Loss Tips | Best Ways To Lose Weight | Healthy Weight Loss Tips

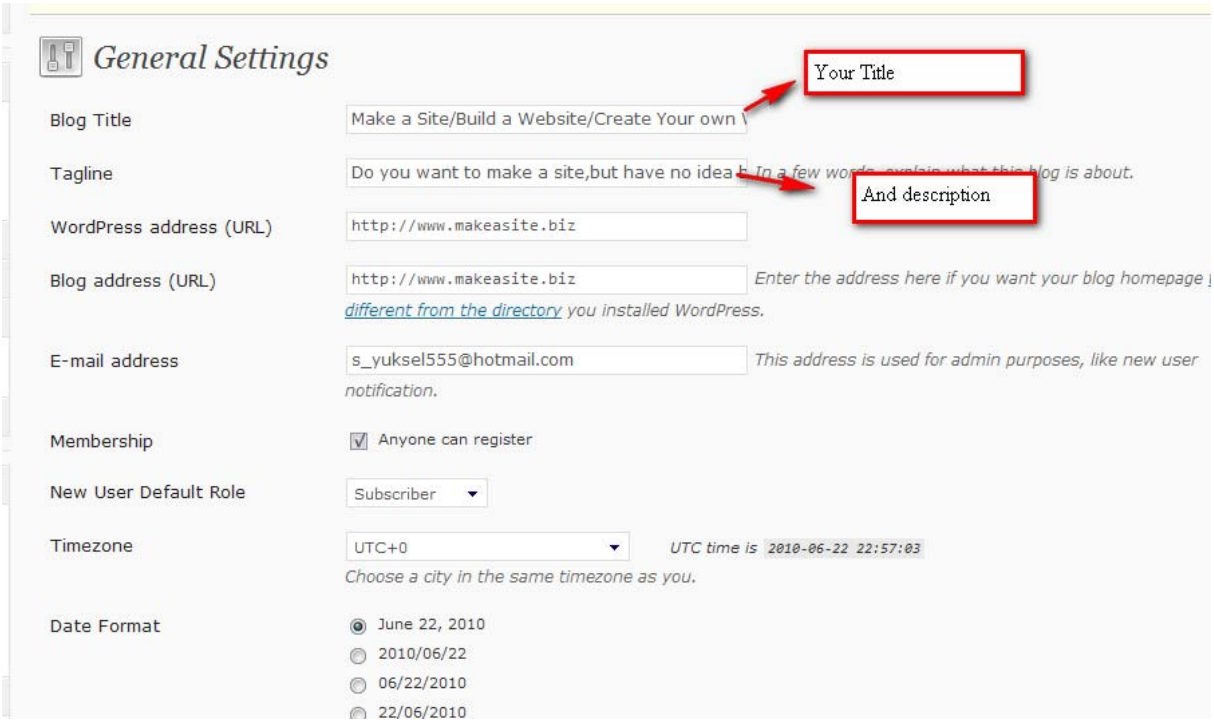
A fine Description would be so;

In this website you can find **tips on weight loss**,**healthy ways to lose weight** and special tips **how to lose weight quick and healthy**.

This looks as if a normal sentence but i have targeted many keywords,you got the point?

So if you have decided your keywords,return your wp admin panel and Settings>General Tab.

Define your title and description like below;

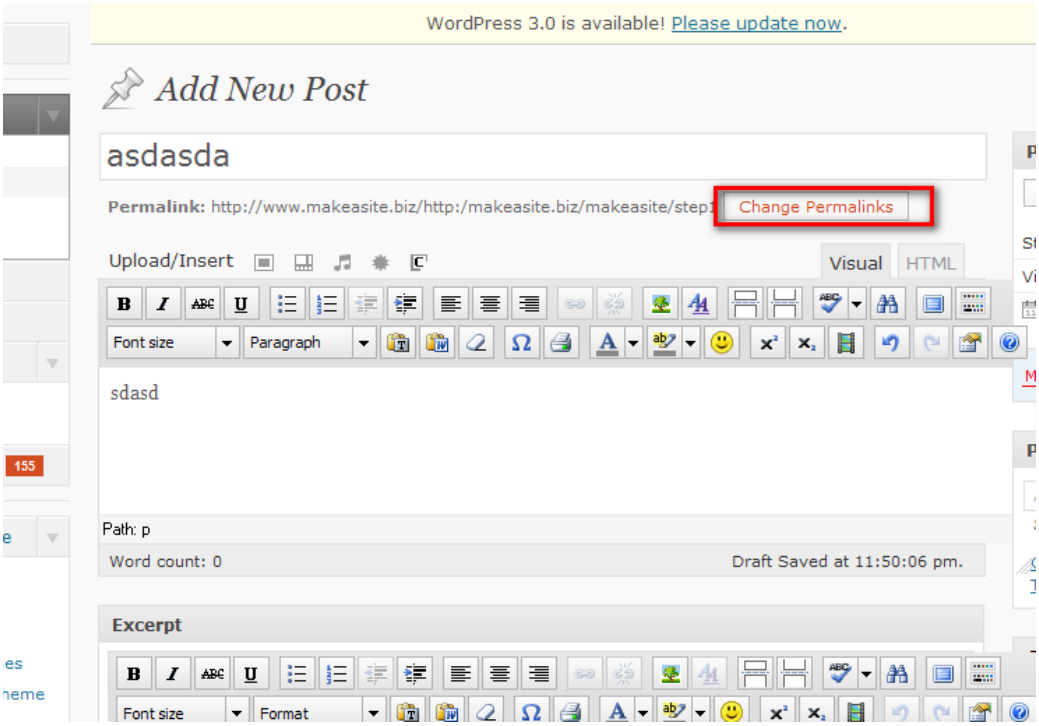


Save the settings and you are done.

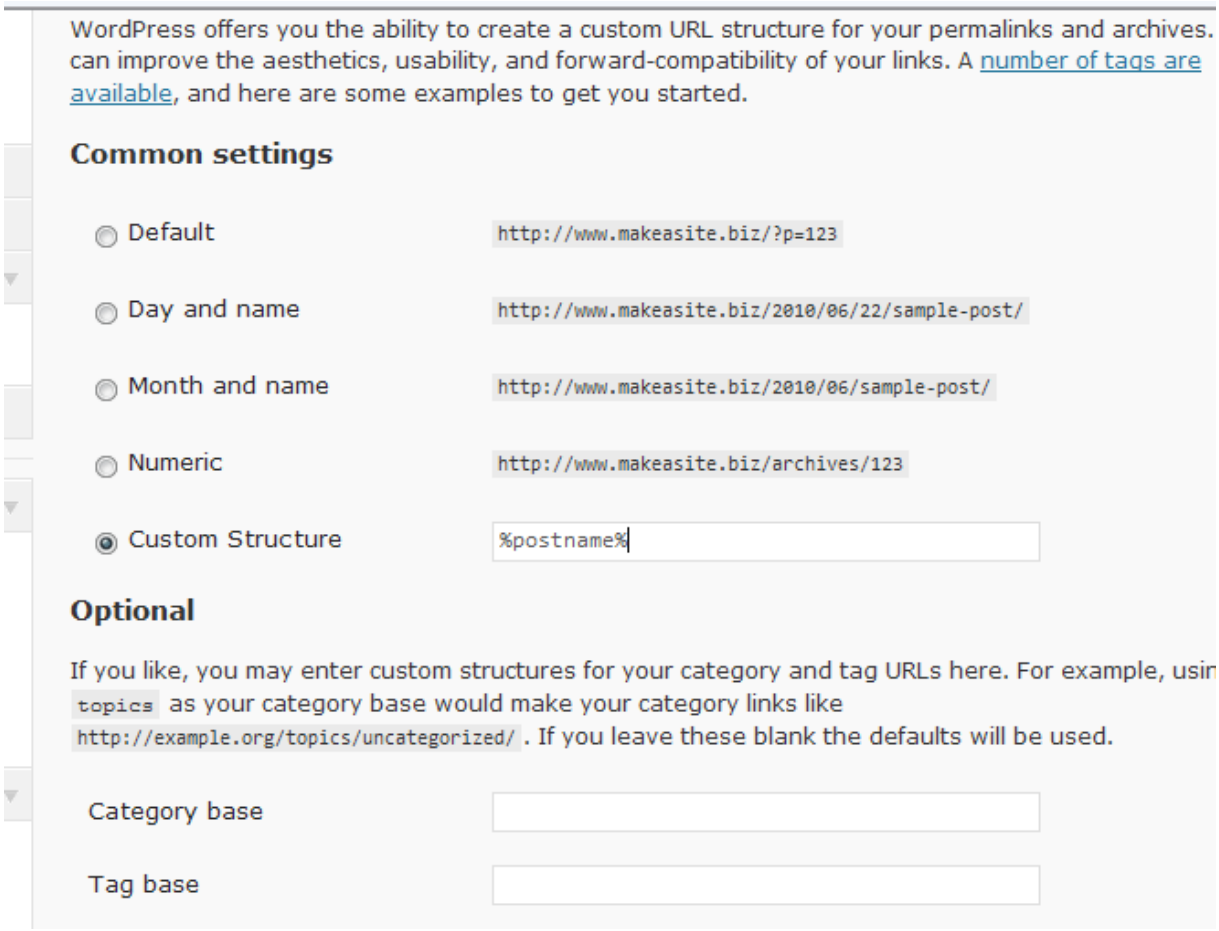
Second and a very important point to do is; Change your permalinks as % postname%.

Here's How;

When you click on write a new post you will see 'Change Permalinks' button,click on it;



Make the same thing i do in the Picture below;Write %postname% for custom structure.



Without this your posts or pages would be like this www.website.com/p?_srtld
By this way it will look like : www.website.com/tips_on_weight_loss

This is important,because by this way you will be able to attract visitors not just via your home page but with your pages and posts.

***Are you aware how valuable information about seo i am giving to you?**

Special Tip: Try to use the keyword groups that you used in Title and Description parts in the posts as well.By this way you are more likely to appear higher in search results.

Wordpress Seo Plugins:

I really like Wordpress.It's an exellent source for everyone.As i mentioned above wordpress plugins make wordpress very special.Here i advise you strongly 2 Plugins for Seo.I told you how to install a plugin above,if you are not comfortable with installing the plugins i advise,take a look at the plugin installation part again.

Here are the Plugins for Seo which i advise you to install:

1. **Platinum Seo Pack:** It does everything for website optimization.By this plugin you can define your title,description,meta keywords and much more when you create pages or posts.

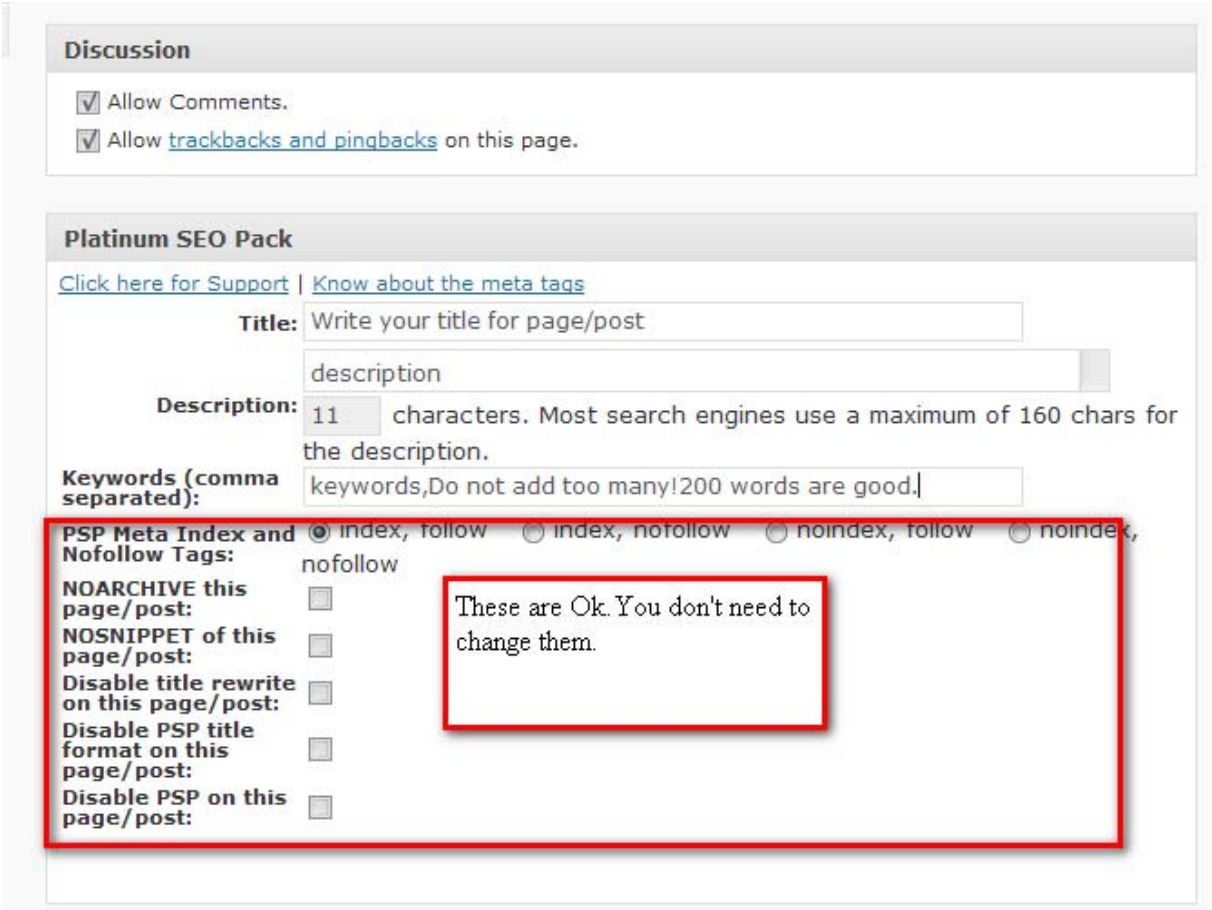
You can install it by searching in Plugins: Platinum Seo Pack
If you want to download and upload it here's the download link:
http://wordpress.org/extend/plugins/platinum-seo-pack/

2. **Google xml Sitemaps:** Sitemaps are to help google to index your web page.Google robots visit your website and look if you have a sitemap.A sitemap basically shows to people,especially robots all the pages,posts links in your website.If you help google to index your web page easily,it will help you to get higher search results in return!

You can install it by searching in Plugins as i told: Google xml Sitemaps

Or you can manually download,upload and install it,here's the link:
http://wordpress.org/extend/plugins/google-sitemap-generator/

A quick note: Google xml sitemaps plugins works automatically,you don't need to change anything.Platinum sitemap appears while you are creating a new page or writing a new post like below;



So that's all for website optimization for Search Engines.Now comes a very important part.

Part 2 :Getting Backlinks,Link Popularity,External SEO (a very important part)

Now here we come second and most important part for SEO.Although this part is the most important part for seo,i am telling you this as secondly.You may think why?Because doing this part of SEO without first part is a kind of pointless.

2-3 years ago it was much more easier to rank well in Search Engines.Actually website optimization part was enough by itself,doing this part was an extra for those who want to have more visitors to his website than he has.But since last 2-3 years,ranking well in Google have been much more harder.In other Languages it's still easy to get listed in high search results but English.If your aim is creating a website in English,you must deal with SEO more and more.Because you know English is an international language and a very very competitive area for webmasters.

So if you are planning to create a website in English,this part is much more important than any others for you!To be more clear,forget ranking well in search engines especially in competitive areas without this part of seo!I mean it!

This part of SEO is External Seo:

What is it?No hard-to-understand terms,''things you must do outside of your website such as getting backlinks,gaining link popularity etc.''

A few Terms before we get started:

Backlink: The link you get from an external web page that pointing your website.It can be a text link or just your website.A text link means linking your website within a keyword group like this one : Make a Site i gave a text backlink to my home page.

PR: PageRank(PR) is the value of your website for Google.Google has a pointing system 0 to 10.The higher,the beter.

Sandbox: Google's a kind of ban for new websites growing very fast.(These ones are black hat sites,google accept them as 'spam' site and sends to sandbox)

Google Ban: If Google believes your website is a spam one,bans your website and clear all the index of your website.

Google Webmaster Tools: Your Area to check your site's ratings by the space given by google.Click here to sign up with google webmaster tools.

Getting Backlinks:

Backlinks are very essential for your website.Getting a backlink for your website means to Google; This website advises that website,so it should be a good website.Then Google starts to list your page higher in search results.

Are all the backlinks are the same?

Definetely not!Google decides how quality a backlink to your website by looking to the website's PageRank which is linking to you.You should always try to get backlinks from the sites that have a good Pagerank.As you can guess PR1 one is beter than PR0,PR2 is beter than PR1.. and so on.But after PR4 google changes its approach to the website.If you can get higher backlinks than PR3,your website is very very likely to get listed in first page of google.

Google also looks the topic-relation of the websites.For example if you have a website about weight loss and you get a one way backlink from an external website related to weight loss as well, the value of the backlink increases dramatically.

So How to Get Backlinks?

Getting backlinks is a long and hard way to go,there are many ways,as well.I will tell here best ways to get backlinks that i use for my websites.Also i will be advising you some softwares that generates backlinks automatically.Keep in mind that you can always do what a software can!What a software does is making this process easier,faster and in some issues automatically.I will tell you both getting backlinks manually and with softwares.You can decide between them of course according to your budget,your time and how much you want to be successful on the web!Let's get started;

Article Marketing:

Article Marketing is the best way to get quality backlinks to your website.There are thousands of Article Directories on the web to publish your articles.Article Marketing process is like that;

1.You write an article related to your website.
2.Sign up with article directories such as www.ezinearticles.com www.goarticles.com , add your article and publish it.You can see that below;

What Benefits do i have by submitting articles to article directories?

Do you know what is the best part of Article Marketing? It’s the author information part,you can see an example below;

You got the point?You share your ideas with people by writing an article and at the bottom of the article you give your website a backlink in Exchange.A win-win situation!

Benefits Of Article Marketing;

1.You can get lots of quality backlinks from Article Directories just by submitting your article.
2.There are many Article Directories that have a high Pagerank.For example ezinearticles.com has a PR 6. By this way you will be getting backlinks from websites which have high pagerank degrees.
3.Because many Article Directories have high PR, the submitted article indexed by google very fast,and when related search is made,the article might appear in first page of the results.Real humans read these articles and by the link you give at the bottom of the article you can generate a huge traffic from real and ‘targeted’ (interested in your topic) people.
4.It helps you a lot getting higher positions on Google.

How to make article Marketing

- Search on the google for article directories with the keywords such as ‘’article directories,best article directories,submit article,article submission etc.’’.
- Find at least 150 article directories and sign up with them.
- Submit your article for each of them.

Option 2 :

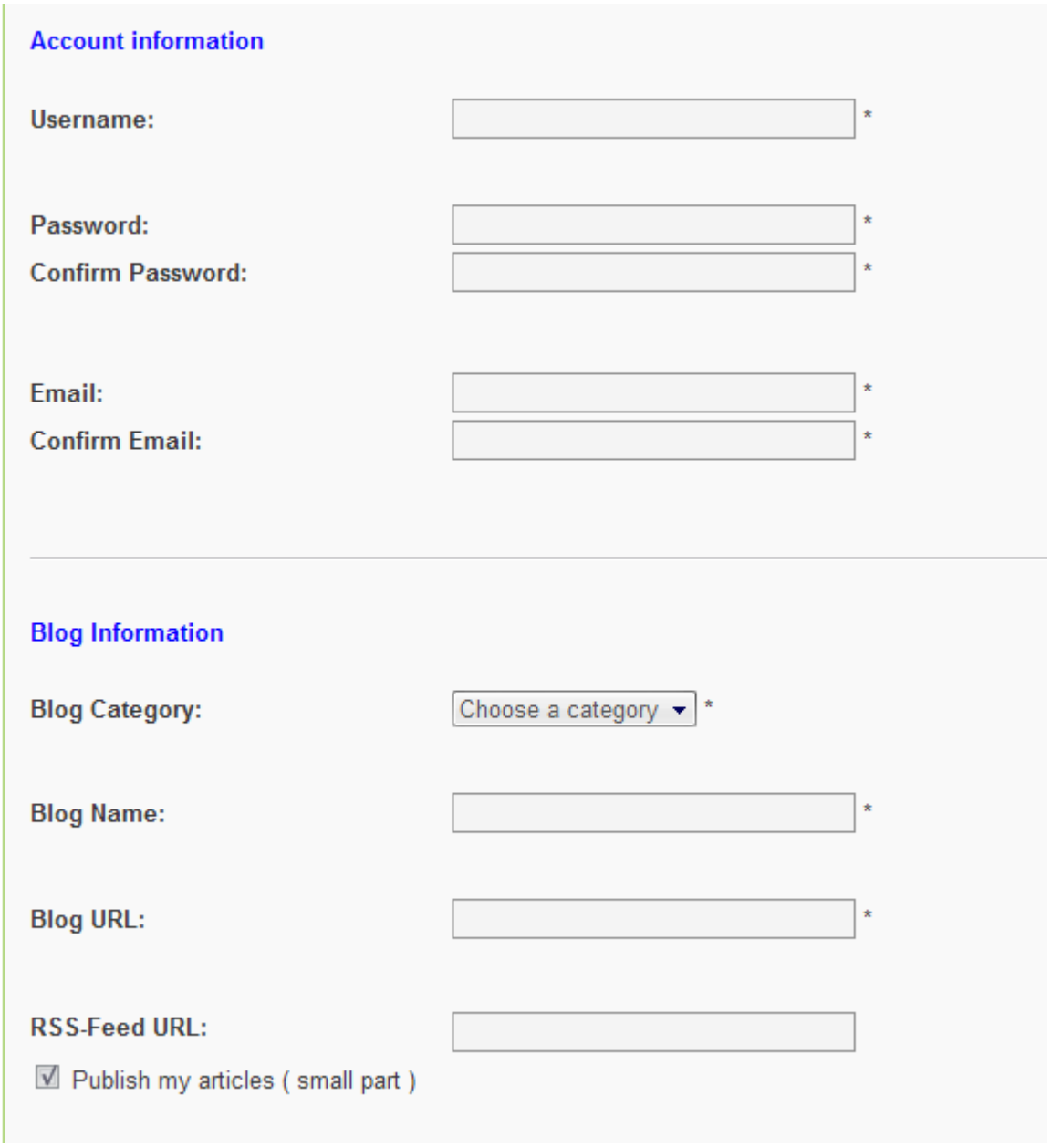
There are softwares make this process very easy and automatically.There are article submitters on the web that has hundreds of article directory database,auto sign up and auto submit.

So you may want to use Article Marketing Software which maket his process easier.Search on the Google if you are interested in that.

Submitting Your URL to Blog/Site Directories:

Another great way to get one way backlinks to your website is Directories.There are many directories on the web to submit your url like www.dmoz.org , www.blogcatalog.com .

How it works?



You give some information about you(such as email,name etc) and your website(url,title,description etc.) and submit your website.You can see an example sign up form above.

By submitting your website to directories you will have such benefits:

1.One way backlink from websites with high PR.
2.There are many people looking for information and using Directories instead of Search Engines.By this way you can attract many real visitors your website and by doing so you can generate free traffic to your website.
3.Helps increasing your website's PR.

Find as many directories as you can to submit your blog/site searching on Google with such keywords;

Blog directories
Website directories
Directories to submit blog/site
Submit url
Submitting url etc.

Again there are automatic Directory Submitter Softwares that make this for you.

Social Bookmarking:

This Part is a very very important part.I told you 2 ways of getting backlinks till now and it's third.You may think the importance of them as 1,2,3.Not at all!I wanted to tell you my secret weapon in the end: Social Bookmarking!

What is Social Bookmarking?

Social Bookmarking websites are generally sites that categorize and store bookmark links. Millions of visitors flood these Social Bookmarking sites to search for information.

So the idea of bookmarking is to post links back to your website from these Social Bookmarking websites. You need to specify some keywords (we call them TAGS) which categorize your bookmark.And then when a person looks for the keywords you specified before finds your website and clicks on it.He directly goes to your website.

Because of the power of Bookmarking Sites;

1.You can get daily tons of traffic flooding your website.
2.These Bookmarking sites have a high PR desgree,so you can get tons of quality backlinks to your site.
*3.The more your website get bookmarks(in bookmarking sites),the higher it is showed in these sites.

I wish you understood what i mean in *3. point. If your website becomes popular in these Bookmarking Sites you can not imagine how many visitors you attract daily!

How Social Bookmarking Works?

Actually you do nothing but joining these bookmarking sites.Who pings,bookmarks your website is the others.

But knowing the power of these bookmarking sites,internet marketers found easy ways to benefit from them.There is 2 way for that;

1.Creating your profile and pinging your own website.
2.Adding your url to be bookmarked.

Social sites have become people's main interested on the web lately.For example since facebook entered our lifes moste people's main interest have been posting something,sharing photos videos etc.I want you to understand the power of social sites.Why don't you share your websites,post with your facebook friends?Even you create a group about your website's topic and invite people to join.

Do not forget, Social sites are very good sites for having quality traffic.

So these are the tips on Search Engine Optimization and getting free traffic for your website.If you follow the tips properly,your website will be very likely to be listed high in search results and get tons of free Traffic.

More Traffic means more money for you!In part 3 you will find out how to make money with your website.

Part 3: Make Money With Your Website

There are many ways on the web to make money.Especially if you have a website getting good traffic,your earnings with your website can be much more than you can imagine.

As i said there are many ways to make money,i will tell you here two and best of them:

Google Adsense:

Google adsense is the Ads Publishing platform owned by google.After applying and being accepted by google,you add the codes into your website specified for you,and whenever a visitor clicks on the advertises you get paid for every click.

Why would my visitors click my google ads?

This is because Google shows in your website ‘related ads with your content’.For example you created a website about dog training,google shows ‘dog training related’ ads within your website.Why does a visitor come to your page?He must be looking for information about dog training,ads are dog training related,too.

A visitor can click the ads for 2 reasons;

1. Ads attract visitors attention and clicks on it.
2. Visitor can think the ads as a part of your website and clicks on it.

Either way,they click on the ads and you get paid for every click☺

How much can i earn for each click?

This is the most discussed topic of all times.You can not know!That's that simple,Google does not tell you how much you can earn.You can earn 15-20 $ for a single click!But you can earn 0,30,too.(supposing you made a website in English,in other languages it can be far more less.)

You don't have to worry about how much you get for each click.You can see this in your Adsense panel how much you earn for clicks.

If you have a website with good traffic it's not that hard to make 1000-5000 $ with Adsense.I have given you all the things you need for creating a website and getting good traffic.If you follow my tips you can earn very good with adsense.

So if you want to make money with adsense,you must apply it first,do not forget you have to have a website before you can apply to adsense.

Click on the link below to appyl Google Adsense:
https://www.google.com/adsense/g-app-single-1

And Fill out the form;

Google AdSense
Welcome to AdSense
What is AdSense? | Already have an account?
Please complete the application form below.
Website Information
Website URL:
• Please list your primary URL only.
• Example: www.example.com
Website language:
Select a language:
• Tell us your website's primary language to help our review process.
I will not place ads on sites that include incentives to click on ads.
I will not place ads on sites that include pornographic content.
Contact Information
Account type:
Select an account type:
Country or territory:
Select a country or territory:
Important - Your payment will be sent to the address below. Please complete all fields that apply to your address, such as a full name, full street name and house or apartment number, and accurate country, ZIP code, and city. Example.
Payee name (full name):

2.Affiliate Marketing:

Affiliate Marketing is a very popular make-money system on the Internet.There are products of every type you can imagine such as e-books,training e-books,services,softwares,memberships etc.You can be an affiliate whicever you want and get the commission up to % 75.

For example let's say i sell a software and its price 100 $.You become an affiliate for my product and get your special affiliate link,and the commission rate % 75.You get paid for each customer coming from your link 75 $.

All you have to do is sending referalls to the product owners sales page.

You can do this by putting a banner related to the topic of your website.Or you can write an article about the product you want to promote or give a link in somewhere of your website.

If you are the one want to make 10.000-15.000 monthy on the web Affiliate Marketing is the key!

How to find products to be an affiliate?

There are Affiliate Networks where these kind of products category by category published and sold.You can search among the categories,become an affiliate the products you like and then make money.

I advise you to choose the products related to your content!

Here's some affiliate Networks(best ones) that you can find products to promote:

www.clickbank.com
www.cj.com
www.linkshare.com

Affiliate Marketing is a very good way making money online.I believe it's the best way of making Money online.You can start making money with the tips i gave you,but if you would like to make 5.000-15.000 $/month and want to be Professional you should learn about this much more.

Search on the internet for affiliate marketing tips,you will be sometimes directed to e-books which promise you to make 20-50.000/month.Most of them are scams,don't believe them.I bought a lot of Pdfs and got nothing!

You may would like to know much about Affiliate Marketing.You can find good free e-books about that on www.free-ebooks.net ,best free e-book source on the web.

Also if your search on the internet you may come across with E-books that promise you a lifetime 10.000-15.000 income,Be very careful with them!And make many searches before you make any purchase.

Final Words

What a Journey huh?:) I hope you found this e-book useful.

As you can see when you do the things step by step and take action without any fear in mind,you can do anything you want!

Creating a website has always seemed people very very complicated and very hard to achieve.I don’t think so and i hope you don’t think so after reading this e-book.

The point for online success always starts with simple steps,i tried to give you huge steps with an easy explaining.You have now all the informations for creating a website in a very short time,how to get many visitors to your website and make money with your website.If you have not started yet trust yourself and start now!It’s not hard,just follow my steps.

I tested this e-book on a few newbies to test if a newbie can create a website with this guide.They were quite successfull but if you have some points you could not understand just let me know by mailing info@makeasite.biz

By this way you can get your answer and you can help me to improve this e-book so that every person can create his own websites easily.

To Your Success
John Walker

Sincerely
www.makeasite.biz